



# Sponsor & Exhibitor Benefits 2018 CESE Summit

Hosted by the National Center on Sexual Exploitation

Expected Attendance: 600-700

Co-Sponsor (\$30,000)  
 Champions (\$10,000)  
 Builders (\$5,000)  
 Friends (\$1250)  
 Exhibitor (\$550 no meals;  
 \$695 w/ meals)  
 Limit 15

## Benefits

	Co-Sponsor (\$30,000)	Champions (\$10,000)	Builders (\$5,000)	Friends (\$1250)	Exhibitor (\$550 no meals; \$695 w/ meals) Limit 15
Complimentary Summit Registrations	7	5	3	1	1
Exhibit Space at Summit	✓	✓	✓	✓	✓
Attendee List Access	✓	✓	✓	✓	✓
Listing in Summit Program	✓	✓	✓	✓	✓
Organization Name, Logo, & Weblink on Summit Website	✓	✓	✓	✓	Listed, no logo
Organization Logo on Summit Signage	✓	✓	✓	✓	
Swag Bag Opportunities	✓	✓	✓	**	**
Ad in slideshow during breaks and meals	✓	✓	✓	✓	**
Color Ad in Program	Full	Full	Half	**	**
Blurb in pre-Summit Promo Emails (150,000+ recipients)	✓	✓	✓		
Special Recognition throughout the Summit from stage	✓	✓	✓		
All Meals	✓	✓	✓	✓	
Mention in Press Advisories	✓	✓	✓		
Recognition in 45+ Summit Videos	✓	✓			
Meal Host - Short remarks & material on tables	✓	✓	*		
Workshop	✓	✓	*		
Logo on Tables signage	✓	✓	✓		

\* Space Permitting  
 \*\* Additional Charge

### SPONSOR DEADLINES

Requests for exhibiting and half payment should be received no later than **Nov 30, 2017**. Full payment is due by **Feb 16, 2018 in order to be featured in all Summit signage**. The earlier you sign up as a sponsor, the more opportunities you have to be featured in Summit promotional materials.

#### For Pre-Summit Promotion:

Logo & weblink will be added to website as soon as application is approved.

3/31/17 - Application and half payment needed to be included in the first round of pre-Summit promo materials.

7/31/17 - Application and half payment needed to be included in the second round of pre-Summit promo materials.

11/30/17 - Application and half payment needed to be included in the third and final round of pre-Summit promo materials.

#### For Summit Promotion:

2/16/18 Program ad is due.

3/9/18 Attendee bag inserts (700) must be received by NCOSE's office in Washington, DC

3/9/18 Slide for slideshow during breaks

### Other Promotional Opportunities

Attendee Bag Inserts	\$200
Include Ad in Slideshow During Breaks	\$50
Full Page Color Ad in Program	\$150
Half Page Color Ad in Program	\$75

For questions, please contact Casey Stefanski at 202-393-7245 or [events@ncose.com](mailto:events@ncose.com)

# 2018 COALITION TO END SEXUAL EXPLOITATION SUMMIT OTHER SPONSORSHIP OPPORTUNITIES



## **CESE SUMMIT VIDEO PRODUCTION [\$20,000]**

Underwrite the cost of a professional filmmaker to produce videos of each presentation at the Summit. High quality videos of the Summit's inspiring and informative presentations create a virtual amphitheater expansive enough to equip everyone from a rural college student to an impassioned business executive with the skills and knowledge to defend dignity. Help us create a megaphone for the movement and expand the benefits of the Summit 10 times over.

These videos will be distributed to organizations around the world for education & training purposes, as well as made available for free online to the public. Sponsors name will be accredited in each of the 40+ videos. Sponsor will also receive special recognition, a full-page ad in the program, an exhibit table & logo on signage during the event.

## **OPENING DINNER [\$20,000]**

Underwrite the formal dinner for attendees to kick off the Summit, including the Keynote Address. This dinner is a focal point for the entire Summit. After a long day of dissecting the research and trends of genres of sexual exploitation, this meal offers an inspirational message and fosters the sense of unity among diverse attendees.

Sponsor will receive special recognition and opportunity to give remarks & may provide signage & handouts on each table during the dinner. Exhibit table, ad in program, and signage during the event also available

## **CONFERENCE PROGRAM [\$7,500]**

Underwrite the printing of the Summit program that includes agenda, speaker bios, and advertising. The CESE Summit program is not something that's used once and thrown away. We have used programs from previous Summits all year in order to impact political, corporate, and community leaders with a glimpse into how serious the movement really is. Seeing the scholarly presentations, and accomplished attendees, is not only helpful for scheduling during the event. It also draws a clear picture of what the Coalition to End Sexual Exploitation really is—a powerful, and growing, movement.

Sponsor will receive a full-page ad in the program as well as an ad or recognition on the full back cover. Exhibit table and logo on signage during the event also available

**DESSERT NETWORKING RECEPTION [\$7,500]**

Underwrite this special coffee & dessert event scheduled for the second evening of the Summit. One of the primary benefits of the CESE Summit is the opportunity for networking. This reception has given advocates and experts a chance to form strategic connections that could help promote a useful parenting book, create a state-based coalition, or even address international bodies like the UN.

Sponsor will receive a special recognition, opportunity to give brief remarks and display signage & handouts during reception. Exhibit table, ad in program, & logo on signage also available.

**SPONSOR 30 LAW ENFORCEMENT OFFICERS [\$6,600]**

Police officers are on the front lines of combating sexual exploitation. Every day, a police officer could possibly encounter a sex trafficking victim, a rape victim, or a sexually abused child. Typically they are first responders to these heartbreaking scenarios, and yet they haven't received an in-depth education on the full spectrum of sexual exploitation. We're here to change that. This year, at least 30 Texas police officers have the opportunity to attend, and to receive continuing education credits from, the CESE Summit.

Sponsor will receive special recognition, a full-page ad in the program, an exhibit table & logo on signage during the event.

**MULTI-MEDIA & FILM NIGHTS [\$5,000]**

Underwrite the cost for labor and equipment to present the latest films & trailers for media tools addressing various forms of sexual exploitation, including trafficking, pornography, & prostitution. The best medium today for changing hearts and minds is film. Yet, so often these films go unseen, and un-promoted. By giving important films a place at the Summit, you are expanding their audience to key influences. Influencers who can later share the documentaries with America, and other countries around the world.

Sponsor will receive a special recognition, opportunity to give brief remarks and display signage & handouts during both film nights. Exhibit table and ad in program also available.

**UPLIFTING ENTERTAINMENT DURING BANQUETS & RECEPTIONS [\$3,500]**

Underwrite the cost of entertainment to help lighten spirits weary from the weight of combating sexual exploitation. By providing some respite from the work of the conference, you can inspire attendees to remain engaged and motivated to learn and strategize even more.

Sponsor will receive special recognition, a full-page ad in the program, & logo on signage during the event.

**SUMMIT SPEAKER [\$3,500]**

Underwrite travel, hotel, and honorarium for leading authorities from this movement to end sexual exploitation who are scheduled to speak at the Summit. We are dedicated to providing the top experts in their fields as speakers at our Summit, in order to ensure we have the latest research, and the best information.

Sponsor will receive special recognition, a full-page ad in the program, & logo on signage during the event.

**ACTION CENTER [\$2,500]**

Underwrite the costs for the Action Center at the Summit, a station where attendees can sign petitions, send emails, and complete social media campaigns for projects to defend dignity. Actions like those that will be present at the Action Center have proven successful at getting corporations and public figures to change policies and stop facilitating sexual exploitation.

Sponsor will receive special recognition at the Action Center, a full-page ad in the program, & logo on signage during the event.

**SUMMIT SCHOLARSHIPS FOR 10 LEADERS [\$2,200]**

Underwrite the registration fees for 10 current non-profit CESE leaders who would not otherwise be able to attend the Summit. While these organizations may be tight on money, they have powerful impacts on their communities, and help form a movement that is effective both at the local and national level.

Sponsor will receive special recognition, a full-page ad in the program, & logo on signage during the event.

**COFFEE & REFRESHMENT BREAKS [\$2,000]**

Underwrite the cost for six breaks for Summit attendees. These are chances for strategic networking, encouragement, and strategizing.

Sponsor will receive special recognition at the refreshment stations, a full-page ad in the program, & logo on signage during the event.

2018 Coalition to End Sexual Exploitation Summit

## Sponsor and Exhibitor Application

Hosted by National Center on Sexual Exploitation  
March 28-31, 2018 in Washington, DC

Thank you for your support of the Coalition to End Sexual Exploitation and this powerful Summit that serves as a meeting place for leaders in the movement. Please note that the **application must be accompanied by half payment in order to be included in pre-conference promotional materials.** Full payment is due by February 16, 2018 in order to be featured in all Summit signage.

Company/Organization: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

A one-line name will be provided for each exhibitor in the program and signage. Please print EXACTLY how you would like your organization identified:

\_\_\_\_\_

Briefly describe your organization's goals, mission, and efforts:

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Indicate the Sponsorship Level You Seek:

- |  |  |
|--|--|
| <input type="checkbox"/> Co-Sponsor (\$30,000)                           | <input type="checkbox"/> Champions (\$10,000)            |
| <input type="checkbox"/> Builders (\$5,000)                              | <input type="checkbox"/> Friends (\$1,250)               |
| <input type="checkbox"/> Exhibit Booth, with Meals (\$695)               | <input type="checkbox"/> Exhibit Booth, no meals (\$550) |
| <input type="checkbox"/> Other Sponsorship Opportunity (Please write in) |  |

\_\_\_\_\_

2018 Coalition to End Sexual Exploitation Summit  
**Sponsor and Exhibitor Application**

Do you want a booth?  Yes  No

Description of your booth, materials, and products to be distributed: \_\_\_\_\_

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Exhibitors' representative(s) attending the conference:

*See sponsor benefits to determine how many registrations come with your level.*

Name	Title	Email	Phone
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**Payment:**

Payment Type: \_\_\_ Check \_\_\_ AMEX \_\_\_ Visa \_\_\_ MC \_\_\_ Discover

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Total Charge: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Make checks payable to "National Center on Sexual Exploitation" and designate it for "2018 CESE Sponsor Fee"

**Please return completed Application, Digital High-Res Logo, and Deposit to:**

National Center on Sexual Exploitation

ATTN: Casey Stefanski

[events@ncose.com](mailto:events@ncose.com)

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