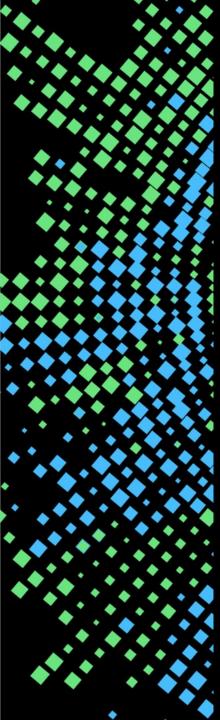


#### **About Us**

The National Center on Sexual Exploitation (NCOSE) is the leading national organization exposing the links between all forms of sexual exploitation such as child sexual abuse, prostitution, sex trafficking and the public health crisis of pornography. To accomplish its vision of abolition from sexual exploitation, NCOSE operates on the cutting edge of policy activism to combat corporate and government policies that foster exploitation, advance public education and empowerment, and spur united action by helping to lead the movement through the international Coalition to End Sexual Exploitation.

The Coalition to End Sexual Exploitation (CESE) is directed by NCOSE and started in 2009. With 300+ members, CESE is focused on uniting the efforts of like-minded organizations and leaders across the world in a loose coalition to solve and end the complex social issue of sexual exploitation. Read CESE's <u>Guiding Values here</u>.



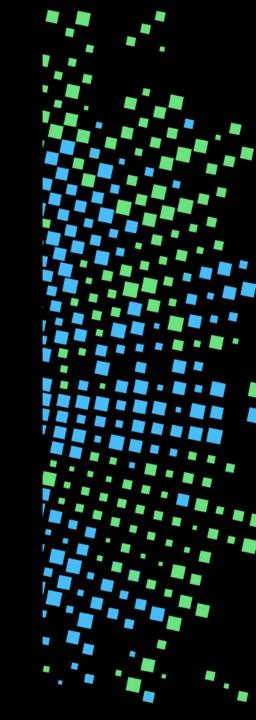
### Why should you partner with us?

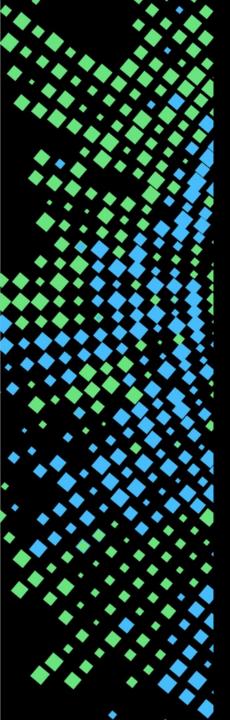
Like you, we believe in a world free from sexual exploitation, objectification, and violence. We believe every human being deserves the opportunity to live life to its fullest potential: to pursue dreams; express creativity and hone talents; seek beauty, truth, and faith; experience hope, joy, and love with family and friends—to thrive.

But there are forces at work in our society that are robbing children of their innocence, sapping humanity's capacity for love and compassion, and extinguishing our culture's will to protect. These are the forces of sexual exploitation.

While the problem remains immense, opportunities to take new ground abound. Now, more than ever, the burgeoning movement to end sexual exploitation needs to be energized, equipped, encouraged and inspired.

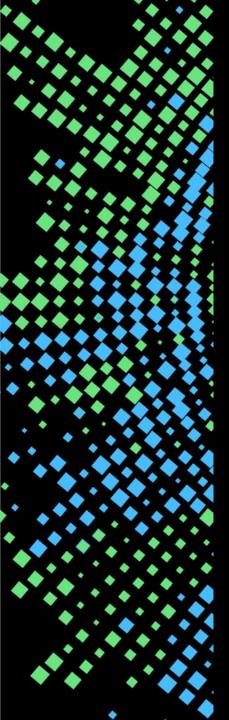
Your experience and leadership are vital to harnessing that energy, equipping emerging leaders, and inspiring the next generation to dream of a world free from sexual exploitation.





## Some of the Benefits of Sponsoring the Online #CESESummit

- The growing and diverse abolitionist community can attend. Online events bring more attendees who can see and hear your unique message & program.
- You can skip the high costs of travel, shipping, printing materials, etc.
- Training, networking, and strategy is a MUST for our movement. You are making this possible.
- Permanent access to your virtual exhibition online will create residual SEO juice for your organization which benefits you LONG after the doors to a physical in-person conference would have closed.
- Online conferences provide the opportunity to expand your global network.



### **2020 CESE Online Summit Success**



20,000+ Attendees

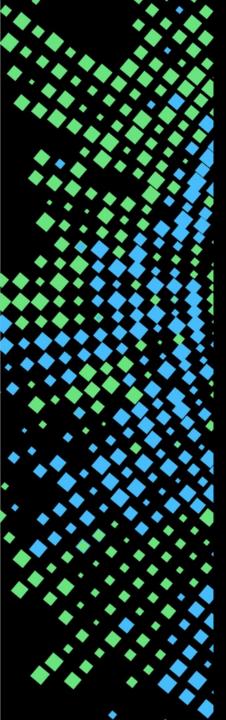


100 Presenters



30+ Countries

A Proven Model of Success: There were over 2926345 sponsor impressions on our Whova platform in 2020. Over 2200 leads generated by exhibitors and over 45000 attendee interactions on Whova.



### **2020 CESE Online Summit Success**

whova app SPONSOR REPORT

SPONSOR IMPRESSIONS TOTAL

What are sponsor impressions? Sponsor impressions are when an attendee clicks either on the sponsor banner or navigates to the sponsors customize resources. Each view is counted towards the sponsor impressions total.

whova app

PRIVATE MESSAGES 1-0N-1

PRIVATE GROUP CHATS CREATED

22563

1073

ATTENDEE INTERACTION 1-ON-1 ATTENDEES INDICATED INTEREST

17683 Attendees who have intended with each other in provide 1-on-1 messages

RECOMMENDED ATTENDEES

TTENDEES MATCHED BASED OFF OF INTERESTS LOCATIONS, AFFILIATION

combating human trafficking, advocacy, faith/christian, education,

BIZ CARD SCANNED AND EXCHANGED

ATTENDEES PROFILE VIEWS

6675

28554

whova app

**DISCUSSION TOPICS POSTED** 

**COMMUNITY BOARD TOTAL MESSAGES** 

403

18006

ASK ORGANIZERS MESSAGES

BREAK-THE-ICE MESSAGES

616

898

ARTICLE SHARED MESSAGES

### whova app COMMUNITY BOARD

**DISCUSSION TOPICS POSTED** 

COMMUNITY BOARD TOTAL MESSAGES

MOST POPULAR DISCUSSION TOPICS

- Session Q&A
- Article Sharing 722 articles shared
- . Radical Feminist networking and conversation
- . Meet-ups & Virtual Meets
- Sexual Assault/Rape In Pop Culture 154 messages

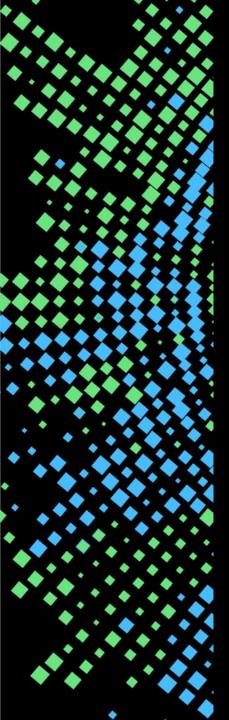
MEET-UP PARTICIPATION

4620

MOST POPULAR MEET-UPS

18006

- NETWORKING & CHAT Theme: Prostituti... 136 people joined this meet-up
- . NETWORKING & CHAT Theme: Pornogra... 131 people joined this meet-up
- NETWORKING & CHAT Theme: Child Sex ... 114 people joined this meet-up
- . NETWORKING & CHAT Working with You... 101 people joined this meet-up NETWORKING & CHAT - Theme: Preventio...



# You're in Great Company

A small sample of past CESE Summit attendees

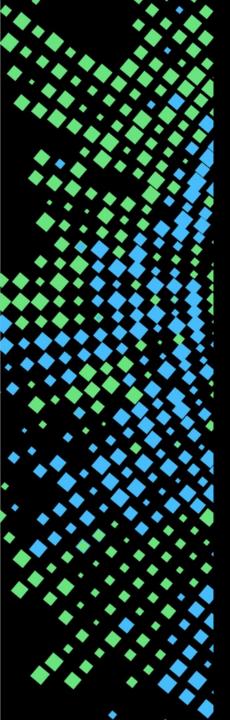






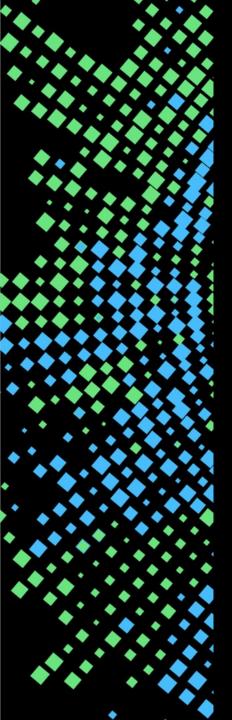






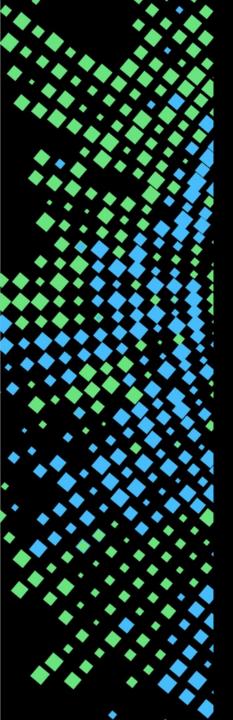
### **Co-Sponsor \$15,000**

- Access to Attendee List (attendees from around the world)
- 2 Featured Speaker Slots
- Facilitate strategy session
- Affiliate Program: 50% of proceeds from ticket sales from your promotion
- Logo featured in all Pre-Recorded Videos
- Team All-Access Pass Lifetime Access To All Content For Your Whole Team
- Logo/Name Featured On Website & All Outgoing Email To Attendees (100,000+ Impressions)
- Additional communication opportunities (10k+ attendees from around the world)
- Promote an Offer To All Attendees
- Virtual Exhibit Booth



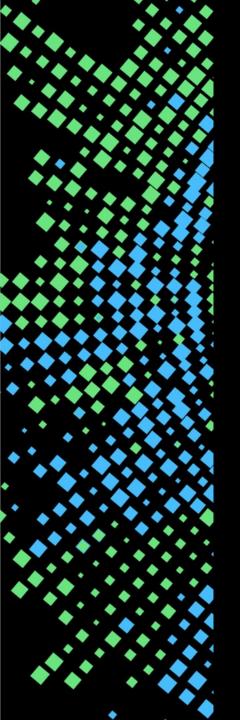
### Champions \$2,500

- 1 Featured Speaker Slot
- Facilitate Strategy Session
- Team All-Access Pass Lifetime Access To All Content For Your Whole Team
- Affiliate Program: 50% of proceeds from ticket sales from your promotion
- Logo Featured in All Pre-Recorded Videos
- Logo Featured on NCOSE Website and Whova App
- Email Entire List Twice (NCOSE will send on your behalf with your messaging and branding)
- Promote an Offer To All Attendees
- Virtual Exhibit Booth



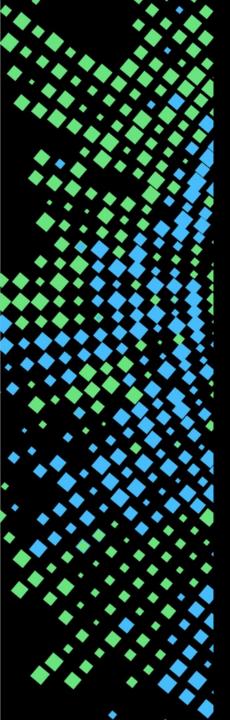
### Builders \$1,000

- Team All-Access Pass Lifetime Access To All Content For Your Whole Team
- Speaker slot (application must be submitted prior to July 1 and presentation must be approved by NCOSE)
- Affiliate Program: 50% of proceeds from ticket sales from your promotion
- Logo Featured on NCOSE Website and Whova App
- Send an Email to All Attendees After Summit (NCOSE will send on your behalf with your messaging and branding)
- Promote an Offer To All Attendees
- Virtual Exhibit Booth



### Partners \$395

- Team All-Access Pass Lifetime Access To All Content For Your Whole Team
- Affiliate Program: 50% of proceeds from ticket sales from your promotion
- Logo Featured On Category Pages (18 pages)
- Send an Email to All Attendees after Summit
- Virtual Exhibit Booth



### Exhibitor \$50

If you would like to showcase your work, capture folks for your email list, promote your books -- you can sign up to be an exhibitor

- Opportunity to do promotions or giveaways (build your list of supporters!)
- Share videos and documents
- Live stream and chat with those interested in learning about your organization

To see how the exhibitor app and webpage looks in realtime, <u>please watch this</u> <u>video</u> (Exhibitors shown between 6:58-7:55).



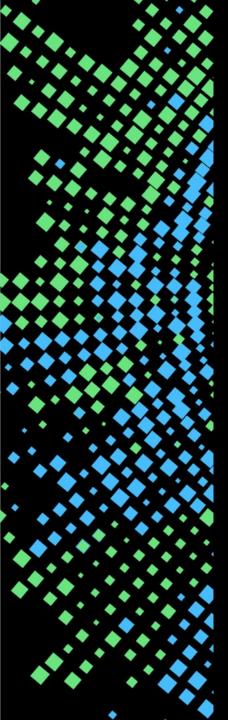














Thank you for your support of the Coalition to End Sexual Exploitation and of this vital Online Global Summit.

Please contact Casey Stefanski at <a href="mailto:events@ncose.com">events@ncose.com</a> or 202-393-7345 to become a partner.

