

# RECENT VICTORIES AND PROGRESS

A PROJECT OF THE



NATIONAL CENTER ON SEXUAL EXPLOITATION

## The National Center on Sexual Exploitation contends that no organization or corporation should profit from, or contribute to, sexual exploitation.

Unfortunately, many mainstream companies and groups do just that. Parents, grandparents, and other concerned citizens regularly seek out our organization because they feel powerless against a culture awash in hypersexualized and degrading messages.

The National Center on Sexual Exploitation (NCOSE) stands up to represent your values of human dignity and respect in the arena of private and public policy. With the help of thousands of grassroots activists and the NCOSE led Coalition to End Sexual Exploitation, NCOSE is instigating tangible policy changes. Here is just some of NCOSE's notable progress in recent years.



**GOOGLE** adopted a policy to prohibit pornographic ads and any ads that link to websites with sexually explicit content.



**THE DEPARTMENT OF DEFENSE** stopped the sale of pornography in all Army and Air Force base exchanges. The DOD also ordered regular search and removals of all sexual materials in public and workspaces take place for all military branches.



**WALMART, RITE AID, FOOD LION** and other retailers moved to put the sexually explicit Cosmopolitan magazine behind blinders in their retail shops.



With NCOSE's leadership, a number of the world's most prominent hotel chains all agreed to stop selling pornography through their on-demand and cable services. This is 1.2 million occupied hotel rooms on average that are porn-free each night, now!



**DISNEY** removed a sex-trafficking scene in their Pirates of the Caribbean rides.



**WALMART** removed child nudity books and many pornographic films and magazines from their online store.



In 2016, **VERIZON** removed the child-themed and slavery-themed pornographic films they were offering through their FiOS TV. In 2017, Verizon changed their policy for new FiOS IPTV customers so that they are automatically offered porn-free TV packages and must call to request access to pornographic channels.



Despite their past laissez-faire approach to sexual exploitation, **TWITTER** is now blocking several pornography and prostitution related search terms, or hashtags, particularly from the results in the "Photos" and "Videos" section of the social media platform.



A robust campaign in collaboration with NCOSE's ally, Enough is Enough, led to both **STARBUCKS** and **MCDONALD'S** agreeing to filter their WiFi in all U.S. locations.



**SNAPCHAT** now prohibits sensitive content, including overly sexualized content, within Discover, the publisher section of the app.



The Chairman of **OVERSTOCK.COM** ordered that nearly all of the pornographic and sexually explicit magazines, books, films, and other items be removed from sale on this prominent shopping website.



All four burger brands under **CKE RESTAURANTS** promised to stop producing hyper-sexualized, misogynistic ads for their fast food products.



**AMERICAN APPAREL** American Apparel stopped using nudity and depicting sex acts in advertising for its clothing lines and took extensive measures to remove these past ads from online and print catalogues.



**COMCAST** has improved usability and tightened the parental control settings for cable users, and in 2017 agreed to make it much harder to just stumble upon the pornographic content they are selling.



After NCOSE led a boycott with more than 20,000 participants, **GROUPON** promised to stop selling coupons for sexually exploitive events like tours of torture-porn studios or parties at the Playboy mansion.

See more of NCOSE successes at [endsexualexploitation.org/victories](http://endsexualexploitation.org/victories)