



# COSMOPOLITAN MAGAZINE:

## H A R M F U L T O M I N O R S



*Cosmopolitan Magazine* glamorizes things like hookup, public, anal, group, or violent sex in nearly all of their issues. While it only has a few nude photos occasionally, this publication has steadily declined from a somewhat inspirational women's magazine to a verbally pornographic "how-to" sex guide. What's worse is that this magazine is purposefully targeting younger and younger audiences with Disney stars and teen idols often donning the covers and featured in the headline stories.

**Join us in requesting that this magazine have the cover wrapped like all other pornographic magazines in retail shops and not be sold to minors!**

### In a Nationwide Survey about Cosmopolitan Magazine:



**67%**

said the magazine cover is **not appropriate for viewers of all ages**

**55%**

of shoppers think Cosmo should **be removed from view of children**

**47%**

agree that it should **not be sold to minors**

**65%**

of Cosmo's own target audience (women, ages 18-34) **think it's inappropriate for viewers of all ages.**

(National Survey, Wilson, Perkins, Allen Research Opinion, 2015)

Campaign directed by National Center on Sexual Exploitation and Victoria Hearst.  
To see a list of participating allies, please visit the website [CosmoHarmsMinors.com](http://CosmoHarmsMinors.com)



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[@NoCosmoMinors](https://twitter.com/NoCosmoMinors)

# TAKE ACTION!

1. Email Cosmo Retailers and Editors through our website [CosmoHarmsMinors.com](http://CosmoHarmsMinors.com)
2. Ask local law enforcement to enforce your state harmful to minors laws
3. Put this flyer in front of the Cosmo Magazines at your local retailer and make a complaint to the store manager

Find more ways you can help at [CosmoHarmsMinors.com](http://CosmoHarmsMinors.com)

## ***Cosmopolitan Magazine Is Harmful to Minors:***

- According to the American Psychological Association, the sexualization of girls in media is linked to three of the most common mental health problems among girls - eating disorders, depression, and low self-esteem.
- Adolescents are particularly at risk due to exposure to messages in media sources like *Cosmopolitan Magazine* because the cognitive skills that allow them to critically analyze messages from the media and to make decisions based on possible future outcomes are not fully developed. (*Adolescent Sexuality and the Media, National Institutes of Health, 2000*)
- Early sexual debut and multiple partners places young women at high risk for HPV, herpes, chlamydia, HIV/AIDS, pregnancy and abortion, whether or not condoms are used. (*Report of the American Psychological Association Task Force on the Sexualization of Girls*)
- *Cosmo* encourages young girls to accept and participate in the porn-influenced and sexually violent culture.
- *Cosmo* teaches women that the best way to be “fun, fearless, and female” is if they are sexual objects and embrace sexual choices that harm them physically and emotionally.
- *Cosmo* encourages readers to engage in public, anal, group, hookup and violent sex in nearly all of their recent issues.

**\*Cosmopolitan Magazine should be covered or put behind blinders and should not be sold to minors!**