

FACES OF SOCIAL MEDIA HARM

ZACH DIDIER

Died: 12/27/20, age 17

*Cause of Death: Zach was deceived to death after being suggested to a drug dealer by **Snapchat**, then sold a fake prescription pill made with fentanyl.*

MASON BOGARD

Died: 5/4/19, age 15

*Cause of Death: After being served a choking challenge video by **YouTube**, Mason attempted the challenge and never woke up.*

WALKER MONTGOMERY

Died: 12/1/22, age 16

*Cause of Death: Walker is one of many victims of sextortion, taking his life just 2 hours after being targeted on **Instagram**.*

CARSON BRIDE

Died: 6/23/20, age 16

*Cause of Death: After months of torture on **Snapchat** by anonymous bullies, Carson took his life.*

SELENA RODRIGUEZ

Died: 7/21/21, age 11

*Cause of Death: After suffering years of social media addiction, sexual exploitation, and cyberbullying on **Instagram**, Selena took her life.*

MASON EDENS

Died: 11/14/22, age 16

*Cause of Death: After being served countless pro-suicide videos by **TikTok** that Mason did not search for, he took his life.*

How **KOSA** could have helped:



- **DISABLES PRIVATE MESSAGING TO MINORS FROM UNKNOWN ADULTS.**
- **TURNS OFF GEOTAGGING FEATURES THAT ALLOW OFFENDERS AND DRUG DEALERS TO TARGET MINORS.**
- **DISABLES ADDICTIVE ALGORITHMS THAT RECOMMEND HARMFUL CONTENT TO CHILDREN.**
- **ENABLES THE STRONGEST SAFETY SETTINGS BY DEFAULT.**
- **CREATES A DUTY OF CARE FOR ONLINE PLATFORMS TO PREVENT AND MITIGATE HARMS TO CHILDREN.**
- **IMPOSES TRANSPARENCY REQUIREMENTS AND PRIVACY PROTECTIONS**