2024 PRESS KIT

NCOSE Vision

The National Center on Sexual Exploitation (NCOSE) exists because people should be free to live and love without sexual abuse and exploitation. We believe in a world free from sexual abuse and exploitation. We believe every human being deserves the opportunity to live life to its fullest potential; to pursue dreams and ambitions; express creativity and hone talents; seek beauty, truth, and faith; experience hope, joy, and love with family and friends—to thrive. Such a vision requires not only individuals and institutions that work towards its realization but also a culture that embraces its responsibility to preserve and protect human flourishing. We aspire to create that culture.

NCOSE Mission

NCOSE is dedicated to the eradication of sexual abuse and exploitation in all of their forms.

NCOSE Approach

NCOSE works to end sexual abuse and exploitation entirely—rather than manage their impact—via a strong multidisciplinary team. Accordingly, NCOSE has brought together many of the world's top experts on these issues into one team to holistically address systems of sexual abuse and exploitation from all angles. As a result of our multidisciplinary approach—which includes unifying the movement, research, training, litigation, corporate and legislative advocacy—NCOSE is highly efficient at implementing effective solutions that maximize its resources.

NCOSE Work

NCOSE is the leading 501c(3) non-profit organization exposing the links between all forms of sexual abuse and exploitation. Taking down the multi-billion-dollar sexual exploitation industry is no easy feat. NCOSE has built the infrastructure that is equipped to stand toe-to-toe against the world's pornographers, pimps/sex traffickers, sex buyers, and exploitation profiteers. With an expansive grassroots network, Research Institute, embedded litigation law firm, training team, and global coalition—paired with our cutting-edge public policy and corporate advocacy tactics—NCOSE is realizing major progress every day. Victories that used to take years are now happening within weeks!

NCOSE Distinctives

With over six decades of experience to its credit, NCOSE brings a unique historical perspective to combating modern manifestations of sexual abuse and exploitation. Our rich history of experience provides us with longitudinal knowledge that others may lack.

NCOSE is steadfastly committed to addressing the web of sexual abuse and exploitation in its entirety. Forms of sexual harm intersect, overlap, reinforce, and fuel each other. This reality creates pernicious sectors of sexual exploitation and injustice which destroy lives and devour hope. We leverage this understanding to develop projects which strike deep at the roots of the systems which support and sustain sexual abuse and exploitation.

What NCOSE Does



DEFEND HUMAN DIGNITY

We believe every human being deserves the opportunity to live life to its fullest potential



OPPOSE SEXUAL EXPLOITATION

We mobilize legal, corporate, and legislative action to build a world free from sexual abuse and exploitation



EXPOSE THE CONNECTIONS

We strike deep at the roots of the systems which support and sustain sexual abuse and exploitation

How NCOSE Works

Because forms of sexual harms overlap, reinforce, and fuel one another, our strategy is designed to combat sexual abuse and exploitation with a multi-faceted and interdisciplinary approach



NCOSE's Corporate Advocacy efforts center around harnessing the power of advocates and activists to see the world's largest corporations reject profits from exploitation and to stop partnering with the sex industry.



At NCOSE's Law Center, we believe law is the greatest tool to defend human dignity against sex trafficking, pornography, child sexual abuse, and more. It sets social norms, punishes exploiters, and gives justice to survivors.



NCOSE's Research Institute conducts analysis, develops resources, and designs and collaborates in empirical, applied research projects to build solutions to eradicate the web of sexual abuse and exploitation.



NCOSE's Public Policy work aims to defend dignity and combat sexploitation through political advocacy at the national and state levels with bipartisan support of all legislative solutions.

Top Issues

Sexual abuse and exploitation of all kinds of pernicious, interconnected problems that harm people from all walks of life – especially the vulnerable and marginalized in our societies. These connections must be exposed and addressed, and that work begins with these issues.



One in ten children will experience child sexual abuse before they reach 18 years of age.



IBSA includes a wide range of harmful experiences involving the weaponization of sexually explicit or sexualized images or videos.



Pornography use, even among children, is more prevalent and normalized than at any time in human history.



Coercion, force, fraud, and deeply rooted social injustices are necessary to make prostitution possible.



The failure to combat sex buying guarantees not only the survival of sex trafficking but also the creation of future generations of victims.



Sex trafficking involves the exploitation of people in the commercial sex industry (i.e., prostitution marketplaces) where victims are expected to provide commercial sex acts on demand.

NCOSE Spokespersons

Dawn E. Hawkins Chief Executive Officer



Dawn Hawkins is CEO of the National Center on Sexual Exploitation, the leading organization exposing the connections between all forms of sexual exploitation, including sex trafficking, prostitution, pornography, and child sexual abuse. Dawn's energy, creativity and mobilization skills are deployed to build a world free from sexual violence, with freedom and human dignity for all.

Dawn is deeply committed to bipartisan public policy solutions at the federal and state level. Her issue expertise, visionary initiatives, and innovative

strategy have led to groundbreaking change in the legislative arena and in multimillion-dollar corporate policies. She has also envisioned and created a Law Center to challenge sexual exploitation profiteers in the courts.

Dawn has been instrumental in re-imaging the National Center on Sexual Exploitation. She has centered the need to address sex buyer demand for commercial sex, has severely weakened the mainstream pornography industry, and is leading efforts to bring more accountability to technology platforms for child safety.

Dr. Marcel van der Watt Senior Vice President of Impact and Operations



Marcel van der Watt (Ph.D.) is an internationally accoladed investigative and research professional with more than 20 years of experience in combating the interspersing criminal economies of organized crime, human trafficking, and sexual exploitation.

His cumulative experience as a former police investigator, hostage and suicide negotiator, and human trafficking case consultant continues to inform his work. Marcel has consulted in and provided expert court testimony in several sex trafficking cases, briefed members of the US Congress on issues related to

online criminality, and engaged with both the Presidency and the Multi-Party Women's Caucus in South Africa's Parliament on matters related to implicit harms-, myths-, and laws associated with the sex trade.

His work has been published and presented on international platforms, and he has trained multidisciplinary professionals from more than 30 countries. Marcel is also a Research Fellow at the Free State Centre for Human Rights, University of the Free State (South Africa), and serves on the Executive Committee of the Global Association of Human Trafficking Scholars (GAHTS).



Benjamin W. Bull, Esq. Senior Vice President, General Counsel, and Director of the NCOSE Law Center



A noted constitutional lawyer and former prosecutor, Benjamin Bull has had great success preventing the spread of illegal pornography, winning more than 14 jury trials against pornographers without a loss. He has also won numerous obscenity and child pornography appellate cases, including at the Supreme Court

Mr. Bull has trained prosecutors at the U.S. Department of Justice, and numerous state attorneys general and prosecutorial organizations. He has lectured to over two dozen state bar associations, and also testified before

Congress as well as many state legislatures. He is widely published and has co-authored two books that serve as teaching manuals on winning obscenity cases and stopping the urban blight of sexually oriented businesses.

Mr. Bull also served as founding Executive Director of the European Center for Law and Justice in Strasbourg, France, where he practiced human rights law, and has held leadership positions at several other well-respected legal organizations.

Haley McNamara Senior Vice President of Strategic Initiatives and Programs



Haley leads joint campaigns within areas of legislation, litigation, and corporate advocacy regarding the full web of sexual exploitation issues. Her advocacy work has contributed to policy improvements in social media, online advertising, retail, and hotel industries. She has advocated at the United Nations, led international coalition campaigns, presented to Danish, Croatian, Colombian and Rwandan government officials, and more.

She is a former member of the Washington DC Mayor's Advisory Committee on Child Abuse and Neglect. This Committee advises DC Mayor Muriel Bowser on

the multi-faceted continuum of the District of Columbia's child welfare services, including prevention, early intervention, treatment, and sources of permanency.

Eleanor Gaetan, Ph.D. Vice President and Director of Public Policy



Eleanor works closely with the NCOSE Law Center where she leads strategic efforts at the federal, state, and local government levels encouraging them to develop policies for a world free from sexual exploitation. A very accomplished writer, Eleanor also provides key analysis of research helping to connect the dots between all forms of sexual exploitation.

For the ten years prior to joining NCOSE, Eleanor served as senior legislative advisor for the Coalition Against Trafficking in Women International (CATW), founded in 1988. She was instrumental in passing major U.S. legislation including

the Justice for Victims of Trafficking Act (JVTA) in 2015; the SESTA-FOSTA law criminalizing



NATIONAL CENTER ON SEXUAL EXPLOITATION

Internet service providers that engage in human trafficking; and the Trafficking Victims Protection Re-authorization Act of 2018. Working in alliance with many organizations, including NCOSE, she aimed to help build the movement against sexual exploitation through these efforts.

Lina Nealon Vice President and Director of Corporate Advocacy



Lina spearheads NCOSE's campaigns to hold corporations accountable for profiting from sexual exploitation. As Founding Director of Demand Abolition, Lina designed and led the first national program combatting the demand for paid sex that drives the global sex industry. Lina was the leading architect of the *Cities Empowered Against Sexual Exploitation* (CEASE), a collaboration between twelve major US cities measurably decreasing demand in their communities and a founder co-chair of the World Without Exploitation coalition. She co-chaired the Massachusetts Attorney General's Anti-Trafficking Taskforce Demand Committee and was a founding member of Harvard Kennedy School of

Government's Working Group on Modern Slavery.

Lisa L. Thompson Vice President of Research



As Vice President of Research for the National Center on Sexual Exploitation, Lisa conducts policy analysis and advocacy, advances understanding of pornography's public health harms, and liaises with public officials, advocates, and academics to advance strategies combating the web of sexual exploitation, including pornography, stripping, prostitution, sexual trafficking, sexual assault, and more.

Lisa joined NCOSE following two years with World Hope International where, as Director of Anti-Trafficking, Lisa oversaw sex trafficking recovery programs

in Cambodia, Liberia, and Sierra Leone. Lisa is a contributing author to *Hands that Heal: International Curriculum for Caregivers of Trafficking Survivors*, as well as the book *Global Perspectives on Prostitution and Sex Trafficking: Europe Latin America, North America, and Global.* Lisa also routinely speaks and trains on sexual exploitation topics for a diverse range of audiences. Lisa served for more than 12 years as the Liaison for the Abolition of Sexual Trafficking for The Salvation Army USA National Headquarters.

CONTACT: Please email press@ncose.com to arrange an interview.



In the News

The New York Times

WALL STREET JOURNAL









MilitaryTimes

The Washington Times







Los Angeles Times

Chicago Tribune





Daily Mail

BUSINESS INSIDER

THE CHRISTIAN POST

DAILY®NEWS Entertainment



USA TODAY.