

ACCELERATE THE MOMENTUM 2023

GRATITUDE REPORT





FROM DAWN HAWKINS, CEO: NCOSE'S STRATEGIC PLAN FOR VICTORY

Dear Friends of NCOSE:

Your partnership to create a world where all can live and love free from sexual abuse and exploitation is making all the difference! THANK YOU! With this report, we are providing an update on the incredible momentum you have made possible over the past year.

As you are aware, thousands of people worldwide are victims of sexual abuse and exploitation every day – children, women, and men. This has created an urgent, global problem.

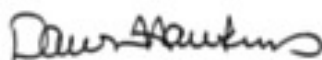
But what if we could stop the damage from occurring? What if those who seek to exploit other human beings for profit were no longer able to reap the financial rewards of their abuse? What if those seeking to purchase human beings for personal pleasure realized the financial, professional, and reputational cost of their transactions was not worth the price? What if tech companies and social media platforms realized that providing a safe internet for children to learn and thrive was more important than turning a blind eye to sexual abuse and exploitation in order to maximize corporate profits?


We are committed to not just addressing the symptoms of exploitation, but confronting its root causes, challenging the institutions that profit from it, and transforming societal norms to bring about its demise. To do so will require a mass-scale prevention effort, which if successful, will make such a world a reality by creating a firewall that will protect every individual from the potential of being sexually abused and exploited – ensuring the damage never occurs in the first place!

With your support, this past year saw great progress! Our legal, corporate, and policy efforts are creating a firewall! Now is the time to accelerate that momentum.

Under the banner of “Radiating Hope, Catalyzing Change,” we call upon each one of us to be part of this crucial fight to create a world free from sexual abuse and exploitation. Together, we can make this transformative change a reality.

Thank you again for partnering with us in this effort. We are grateful for each and every one of you who stand for human dignity.





“We appreciate the feedback from survivors and subject matter experts like the National Center on Sexual Exploitation that help improve practices around online safety.”

-Google Spokesperson in Public Announcement change to blur all pornographic images in Google Images

CORE OBJECTIVE

DRIVING SOCIETAL CHANGE TO REJECT PORNOGRAPHY

Pornography fuels many forms of sexual abuse, violence, and exploitation. If we are to stop the damage of sexual exploitation before it starts, we must make pornography intolerable in society.

VICTORIES AND HIGHLIGHTS:

- **THE LAW CENTER'S LAWSUIT AGAINST PORNHUB IN ALABAMA** for monetizing the rape of a child **IS MOVING ON!** Our 2nd case against Pornhub for exploiting a women's field hockey team made it to fact discovery. **These are precedent-setting cases** already as the courts have rejected Pornhub's motions to dismiss under CDA Section 230.
- **GOOGLE now automatically blurs** sexually explicit images for **ALL USERS!** 5.3 billion Google searches per day made safe!
- **LOUISIANA, UTAH, VIRGINIA, AND MONTANA PASSED LEGISLATION** requiring verification that a user is over the age of 18 before they can access Pornhub and other sites hosting pornography. **Rather than comply with the law, Pornhub has chosen to ban all users from its site in these states.**
- **PORNHUB** has been **permanently banned** from Instagram, TikTok, and YouTube! They had 13 million followers on Instagram, many of them kids. **Now, Pornhub has almost no mainstream distribution partners left!**

Pornhub receives 2.6 billion monthly visitors—more than Amazon and Netflix combined! Pornhub is the second most trafficked pornography site in the world, following closely after XVideos (whom we are suing as well), and has become the most mainstream. Bringing them down is a **serious blow to the pornography industry**, and sends a message to other mainstream pornography sites **THAT THEY WILL BE NEXT!**

Pornhub blocks access in Virginia over new age verification law

SECURING JUSTICE WHILE HOLDING PORNHUB ACCOUNTABLE

Imagine the humiliation of knowing the most traumatic moment of your life has been recorded and publicized. Worse still, imagine knowing it has been viewed thousands of times by twisted people who derive sexual pleasure from your suffering.

For Plaintiff Jane Doe #1, this nightmare is her reality.

Jane Doe #1 was just 16 years old when she was drugged and raped by an adult male. The perpetrator filmed the rape and monetized it through Pornhub's official "Modelhub" program. Under the terms of that program, Pornhub and Jane Doe #1's rapist agreed to share profits from views and downloads of Jane Doe #1's victimization—of which there were many. One video was viewed over 2,400 times.

Pornhub reviewed, categorized, tagged, and disseminated the videos depicting the rape and child sexual abuse of sixteen-year-old Jane Doe #1. At no point did they attempt to verify her age or consent.

This is wholly unacceptable—and we will not stand for it. Together, we are holding Pornhub accountable and obtaining justice for Jane Doe #1!

Woman sues Pornhub claiming recordings of her being sexually abused appeared on site

Dublin-based owner of website denies all allegations in High Court case



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- Parents to buy Hotel Chocolat in £5
- Irish living standards are rising, now we know why
- Sweppr raises extra \$4m in extension of Series A funding round



Pornhub Exposed Again: Shocking Internal Emails + Undercover Investigation

CORE OBJECTIVE

ENSURE TECHNOLOGY PRIORITIZES CHILD PROTECTION OVER PROFIT

The internet, which presently is rife with landmines resulting in short and long-term damage to children's well-being, can instead be transformed into a place where children can learn and thrive. For this to happen, we will need a concerted effort by activists, parents, and tech experts who will convince and, if needed, take legal and policy actions to ensure tech prioritizes safety and privacy over profit.

VICTORIES AND HIGHLIGHTS:

- **THE 2023 DIRTY DOZEN LIST** is the most successful year yet! **Eight of our targets made significant improvements within just a few months!** Upon finding out about their impending inclusion, Apple reached out to beg not to be added. We kept them on and they've done much to be excluded next year! Will it be enough?
- **SNAPCHAT** improved detection and removal of sexually explicit/exploitative content: **90% of young people in 20+ countries protected!**
- **DISCORD** activated higher safety settings by default and improves policies on child sexualization: **25% of American children 11-12 years old are protected!**
- **APPLE**, with the iOS17 update, now automatically blurs images and videos containing nudity for kids 12 and under in iMessage, FaceTime, Air Drop, and Photos picker. Considering that 87% of US teens own an iPhone and 88% expect an iPhone to be their next phone, the impact of this win is undoubtedly enormous. Additionally, Apple has already made their blurring technology available to other apps for free through API (application programming interface)! What this means is that **apps accessed through iOS could apply the nudity blurring feature to their platform.**
- **KIK**, the app which a convicted child molester called "a predator's paradise," implemented almost all of NCOSE's recommendations. This includes making the platform 18+, requiring email verification to create accounts, using bots to monitor livestreams for nudity and inappropriate comments, creating an option to block direct messages from strangers, and drastically limited the amount of sexually explicit content. **Prior to changing the age of the platform, Kik was used by 1/3 of American teens, and 70% of their users were 13 – 24 years old.**

- The NCOSE Law Center is part of a **class action lawsuit against Meta (Facebook), Snap, Roblox, and Discord** for targeting minors and allowing their platforms to be used for sex trafficking.

- **CONGRESS** introduced several bills to **force Big Tech and social media companies to take action to protect children on the internet.** These bills have passed out of committee with dozens of co-sponsors on both sides of the aisle! We brought 280+ leaders to advocate for these bills directly with legislators, prompting the Senate Judiciary to call five Big Tech CEOs to appear before them in early 2024!

- **THE INTERNATIONAL CENTRE ON SEXUAL EXPLOITATION (ICOSE)** drafted model legislation for the Organization for Security and Cooperation in Europe (OSCE) on online safety **which is being introduced to its 57-member nations.**

YOUR PARTNERSHIP is forcing Big Tech and social media platforms to make these changes!

A PARENT'S CRY FOR HELP

"I am physically, mentally, and emotionally exhausted from dealing with tech and my 12-year-old daughter.

I'm on week 2.5 of parent patrolling with Bark [third-party parental controls] and I'm just exhausted by what this wonderful app has brought to light. It prevented a cybersex incident 2-ish weeks ago because I was able to intervene in time.

Luckily, I'm self-employed so I've been able to neglect my work for the most part over the last two and a half weeks, but I can't continue like this.

How are other parents supposed to do this when they aren't self-employed and can't ignore their work for two and a half weeks to focus solely on setting up and managing controls for their children's phones and devices? This is truly insane and ridiculous. How have we let all of this get to where it is and be SO bad that it takes days of our lives to try to put it into SAFE order?

What am I doing wrong? I don't want to be a parent anymore. I don't know how to do this.

I'm about ready to walk to Washington, DC to beg and plead for regulation on technology for children under the age of 18. This is insane."

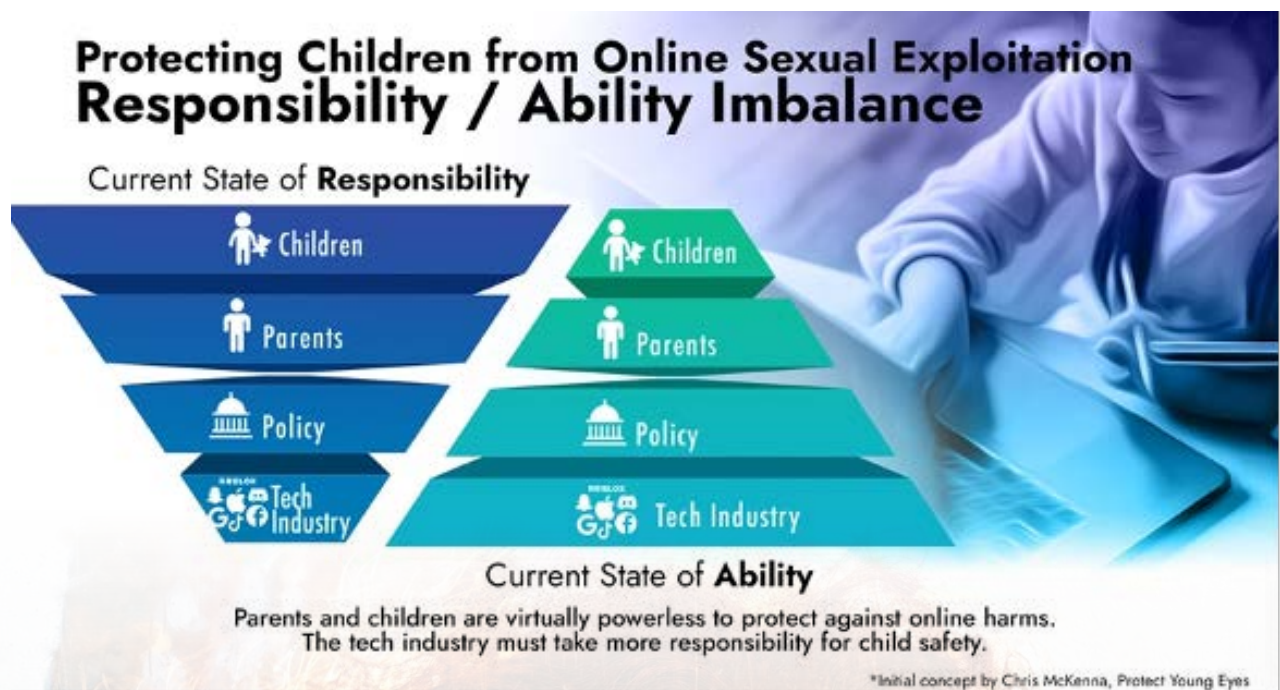
IN A PUBLIC STATEMENT, SNAPCHAT THANKED NCOSE FOR INFLUENCING THEIR IMPROVEMENTS, STATING:

"Several of our new product safeguards were informed by feedback from The National Center on Sexual Exploitation (NCOSE)."



NCOSE hears the plea of parents—and we are pursuing real solutions!

By holding tech companies accountable to prioritizing safety, we are creating a world where parents can rest easy, knowing their kids are safe online. Right now, as illustrated by this graphic, it is the opposite, as children and parents have to police the internet with no help. But we can invert this triangle, and relieve children and parents of this burden - and placing it where it belongs - on the tech industry!



We are creating a world where ALL children are automatically protected, even if they don't have the privilege of highly involved, highly available parents who can afford to dedicate exorbitant amounts of time to monitoring their online behavior.

Thanks to you, we are getting closer and closer to such a world.

CORE OBJECTIVE

END SEX TRAFFICKING AND PROSTITUTION BY HALTING SEX BUYERS

It's a simple equation: No buyers = No demand = No profit. By placing the legal, financial, and reputational penalties for purchasing sex on the buyer, instead of the victim, we can greatly reduce the demand for exploiting human beings for profit. With no demand, there will be no need to have a "supply" of victims of sexual abuse and exploitation. With no profit, there will be no motivation for pimps and sex traffickers to exploit people.

VICTORIES AND HIGHLIGHTS:

- Efforts to fully decriminalize prostitution, or to legalize sex buying, pimping, and brothel-keeping have failed across America! **Together, we continue to stop the wave of efforts to explode the commercial sex industry.**
- **Maine became the first state in the U.S. to adopt the "Nordic model,"** increasing penalties for sex buyers and sex traffickers, while providing exist services and support for survivors. This is only the beginning of a shift in the US!!
- California passed a high-profile bill, SB14, that **classifies child sex trafficking as a serious felony,** allowing state authorities to pursue life sentences under its "three strikes" law.
- **We are challenging demand through two high-profile lawsuits!** We are suing the state of Nevada and several of its notorious legal brothels and we represent survivors of the notorious Tate Brothers' pornography and sex trafficking empire.

Because of YOUR partnership, life is becoming more difficult for sex buyers and sex traffickers, while becoming SAFER for those who have been victimized by sexual exploitation.

HOW A VICTIM BECAME AN ADVOCATE FOR A VICTORY

Jane* was 15 years-old and struggling to support her son. One day, she was at a restaurant, talking with a friend about her financial difficulties and how much she loved her son. Some men approached her and offered to help her make money, instructing her to meet them at a certain apartment.

Jane* went ... and was sex trafficked.

The men forced her to perform sexual acts, saying they would take away her son if she refused.

Now, Jane* is a powerful advocate, speaking out against sexual exploitation. When the Maine Senate passed LD 1435, she said:

"Today, I am so proud to live here in Maine ... This legislation is firmly rooted in anti-trafficking and acknowledges that arresting and revictimizing people for their own exploitation is not the solution. Rather, holding the exploiters and abusers accountable is the answer."

**Name Changed*



HOPE ON THE HILL EVENTS

In October, 280+ advocates joined us to catalyze policies to eradicate sexual exploitation in Washington, DC! A packed briefing to Congress followed by over 100 meetings with key Congressional offices brought incredible momentum! It was clear that this is a bi-partisan issue with overwhelming support in Congress for changes!

We also celebrated the legacy of Patrick A. Trueman who retired in December.

RADIATING HOPE GALA



Rep. Chris Smith (NJ) with Law Center Director, Benjamin W. Bull and CEO, Dawn Hawkins



Celebrating some of our close partners

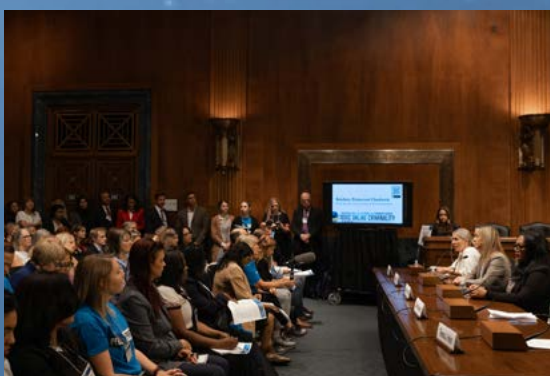


Patrick's Remarks Focused on History of the Anti-Pornography Fight

RALLY FOR CHILD PROTECTION



CONGRESSIONAL BRIEFING & ADVOCACY DAYS



Meeting with Rep. Cathy McMorris-Rogers



OUR VISION

The National Center on Sexual Exploitation (NCOSE) seeks to build a world where all people can live and love free from sexual abuse and exploitation.

OUR MISSION

To accomplish this, NCOSE catalyzes mass-scale prevention of sexual exploitation by challenging institutional and societal enablers through corporate advocacy, public policy, and civil litigation.

OUR CORE VALUES

UNIFYING: We love people and partnerships.

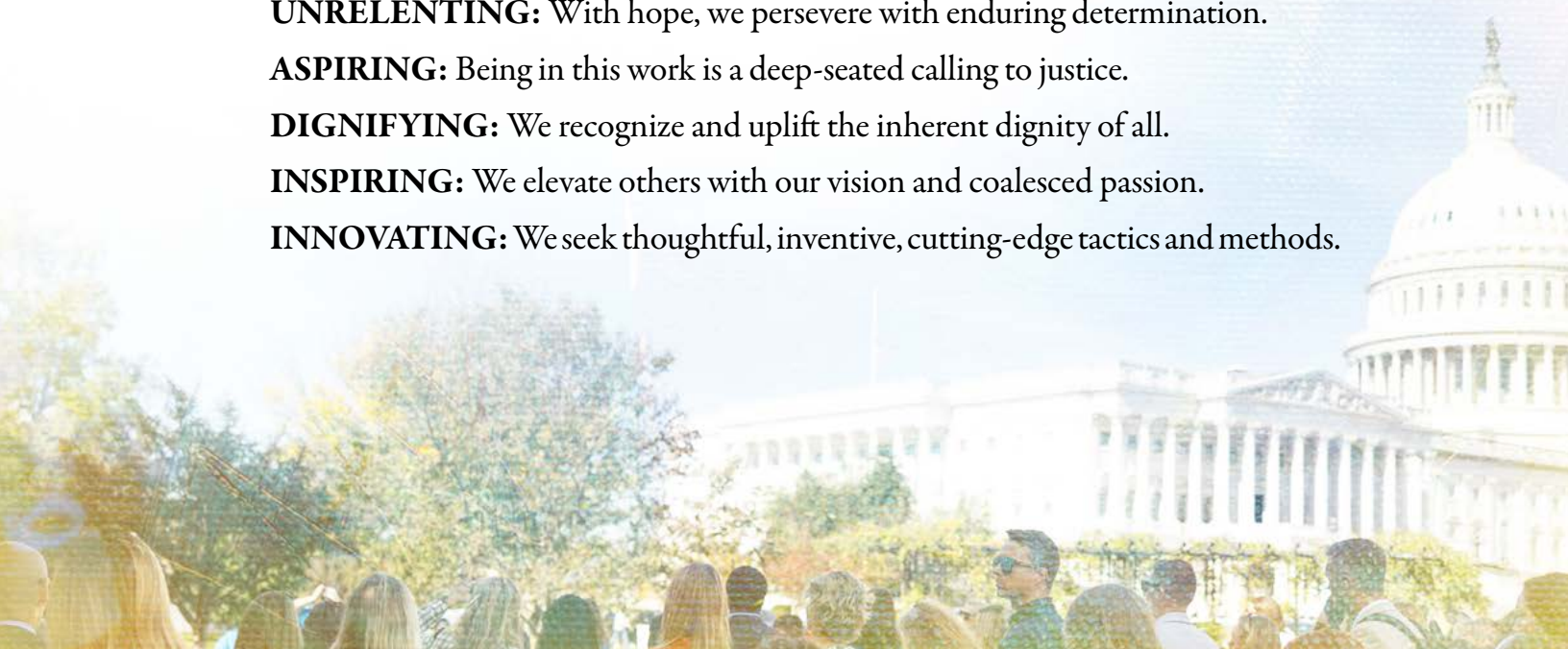
UNRELENTING: With hope, we persevere with enduring determination.

ASPIRING: Being in this work is a deep-seated calling to justice.

DIGNIFYING: We recognize and uplift the inherent dignity of all.

INSPIRING: We elevate others with our vision and coalesced passion.

INNOVATING: We seek thoughtful, inventive, cutting-edge tactics and methods.



HOW YOU CAN PARTNER WITH NCOSE

Fully implementing this mass-scale prevention plan over the next five years will require the following financial resources:

NCOSE EXPENSES



FISCAL YEAR	BUDGET
2023-2024	\$6,000,000
2024-2025	\$6,500,000
2025-2026	\$8,000,000
2026-2027	\$9,000,000
2027-2028	\$10,000,000

Addressing the root causes of a problem is more effective than treating the symptoms. That is why we believe we must focus on going upstream and engaging in primary prevention to ultimately cure the problem, rather than just put a Band-Aid on it. But to be successful, we must also have realistic expectations and established, measurable, and attainable goals to measure our progress. We are confident we have a plan that does all this.

We invite you to partner with us in these primary prevention efforts that will create lasting change while positively impacting future generations. By directly confronting the problem rather than just treating its symptoms, we can catalyze change that creates a more sustainable future that radiates hope while protecting, defending, and affirming human dignity.

Working together, hope is on the horizon for a world without sexual exploitation!

YOU MADE THIS POSSIBLE!

As we reflect on the victories achieved, it is imperative to express **PROFOUND GRATITUDE** to the invaluable partners who made these triumphs possible. Your generosity has been the **bedrock upon which this movement stands**. From funding crucial awareness campaigns to supporting grassroots initiatives, every contribution has played a pivotal role in advancing the cause.

Addressing the root causes of a problem is more effective than treating the symptoms. That is why we believe we must focus on going upstream and engaging in mass-scale prevention to ultimately cure the problem, rather than just put a Band-Aid on it.

Thank you for helping us in this most difficult endeavor!

