An Invitation to Verizon:
Join the Movement to Combat Sexual Exploitation and Safeguard Human Dignity

A Message From

NATIONAL CENTER ON SEXUAL EXPLOITATION
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and Safeguard Human Dignity

Verizon: Commodified and Normalizing Sexual Exploitation

While Verizon portrays itself as a mainstream Internet and telecommunications company, it is also a purveyor of hardcore pornography.

Despite the fact that U.S. law (18 U.S. Code Section 1468) prohibits distribution of obscene matter by means of a cable or subscription services on television, Verizon peddles a wide selection of hardcore pornography titles via its television cable services. As the titles below demonstrate, the pornography offered by Verizon caters to sexual fantasies including sex with babysitters, teens, gagging, incest, school girls, and sex trafficking/prostitution. Its pornography offerings also conform to hate-filled racial and sexist stereotypes.

It is important to note that many of the films’ descriptions describe the pornography performers in terms that are intended to “childify” them, by emphasizing their youth, sexual inexperience, and the smallness of their bodies (e.g. tiny, teeny, tight, innocent, dainty). This is an overt attempt to gratify the sexual appetites of those who desire sex with underage children.

Many of the porn films listed below also use descriptive terms that signal loss of virginity and accentuate the physical abuse and/or degradation of the pornography performer (e.g. breaking in, barely legal, choke, drilled, extreme rod-ramming, gagging, stuffing, tight and tossable, wrecked).

Other Verizon pornography offerings reinforce repulsive racist stereotypes. For example, Asian women are portrayed as small and submissive, Black and Hispanic women as curvy and seductive, and Black men as ghetto “thugs” taking sex from White women.

The titles are also dripping with sexism and misogyny: women are described as being made to beg, as “on their knees,” “on all fours,” as MILFs (Mom I’d Like to F***), toys, tramps, and as having slits, jugs, and melons.

Furthermore, Verizon is complicit in attempting to cover the tracks of those who buy this material. For nearly every pornographic film offered, Verizon conveniently advertises that, “Movie titles do not appear on your bill.” This helps keep spouses, partners, and parents in the dark about pornography use by their spouses, partners, and children. Further ensuring its customers’ “convenience,” Verizon makes pornography purchases “My Rewards+ Eligible.”
Pornography Harms

Like the tobacco industry the pornography industry has created a public health crisis. This new public health crisis is becoming clear in light of overwhelming scientific and social research—research which demonstrates that pornography use is linked to risky sexual behaviors among adolescents (e.g. earlier sexual debut, group sex, anal sex), higher incidence of STIs, increased verbal and physical sexual aggression among male and female adults, acceptance of rape myths, increased intent to commit rape, decreased brain matter, reduced impulse control and decision making, as well as Internet pornography addiction. Pornography affects the brains and shapes the sexual templates of users, is contributing to the rise of sexual dysfunction now experienced by many young men. Additionally, contemporary hardcore pornography has “coalesced around a relatively homogenous script involving violence and female degradation,,”¹ and thus perpetuates hate-filled, misogynistic attitudes in society. For instance, a content analysis of the top 50 pornography films revealed that 88% of the scenes contained physical aggression, that 94% of those acts were committed against women, and that fewer than 5% of the aggressive acts provoked a negative response from the female victim.²

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A Selection of Verizon Pornography Offerings and Their Descriptions

**Babysitter Themed**

All 18YO Nanny Sex
Don’t tell my wife that I’ve been pounding our 18YO nanny! Her cute little hands look so small holding my throbbing shaft!

**Childified**

Breaking in 18YOs
Tight and teeny teens have never seen sticks like this before!

**Celibate18&Petite**

Innocent tiny coeds spread their thighs wide and watch in disbelief as their tight lil’ slits are stuffed and crammed to barely fit throbbing arm-sized dongs!

**Gagging Themed**

Euro99ilAmatrCoeds2
Check out the tight-bodied Euro tramps stuffing huge dong down their mouths & into their co-ed pink in this all amateur bang-fest of pure filth from abroad. Every new girl is new and nasty!

**Incest Themed**

A Mother’s Sons
Maybe it’s not her son by blood, but a step son is just as good. These Mom’s want their throbbing, moist hole seeking man shaft badly, and now!

I Banged My Step-Dad
NOW EVEN HOTTER! Horny old guys just can’t resist the fresh, sweet snatches of their not so innocent step-daughters who are throwing their teen bodies at them.
Above: Sample Verizon video titles available for on demand rental.
As demonstrated above, the pornography openly sold by Verizon is teaming with nauseating and reprehensible depictions of sex that cater to perverse sexual appetites, and reinforce racial and sexist stereotypes. Thus, Verizon is in the business of commodifying sex and distributing portrayals of sexual abuse, violence and degradation (through childified pornography, as well as themes of incest, physical abuse, and degradation) as mainstream entertainment options. By peddling pornography, Verizon participates in the sex trade, contributes to the public health crisis of pornography, promotes sexual violence, and violates human dignity. This is an insult to common human decency, and especially to victims of all forms of sexual abuse—many of whom are undoubtedly Verizon employees and customers.

Therefore, the National Center on Sexual Exploitation calls on Verizon to take immediate and swift action to stop selling all hardcore pornographic material.

An Invitation to Join the Growing Movement for Human Dignity

A growing trend of major corporations changing policies related to sexual exploitation and pornography is taking hold across the country. For instance, within the hotel industry, many major hoteliers have recognized that pornography is an exploitive means of profit, partly due to pornography’s link to prostitution, sex trafficking, and sexual violence. As a consequence, within the past nine months hotel giants like Hilton Hotels & Resorts, Hyatt Hotels Corporation, Starwood Hotels

A Selection of Verizon Pornography Offerings (continued)

Racist

A Thug Did My 18YO! 
I can’t believe my 18YO has a Black boyfriend! I told her that if her first time was with a Black man, her slit won’t be pleased by anyone ever again cuz once you go black you never go back!

Asians Damaged
Hustler presents: Pretty Asian princesses spread their wet little slits for a thick ramrod! Asian girls have tighter boxes, so you’ve gotta push a little harder to fit inside!

Sexist

Aim for My Face!
Horny girls kneel and take a hot load of manly jam straight in the face!

Teen Themed

Drilled 18YO Girls!
They’re only 18-years-old, but these horny girls love shaft! Daddy thinks they’re at home studying, but they’re really taking shaft until man-juice pours out of their mouths!

Old Guys F 18YOs
I was so nervous about my first time with my boyfriend, but my dad’s friend showed me how to use my mouth on him until he got so big and hard, and how to spread my little pink so he could fit inside!
and Resorts Worldwide, and InterContinental Hotels Group, have all taken steps to ensure that pornography is not sold via pay-per-view on any of their properties worldwide. This shift will create more than two million pornography-free hotel rooms by the end of 2016. And, as recently as April 2016, Overstock.com removed all hardcore pornography from its retail offerings.

Additionally, the Wine Institute, which represents more than 1,000 California wineries, has adopted a “Code of Advertising Standards” which includes the following prohibitions:

- “Wine advertising shall not degrade, demean, or objectify the human form, image or status of women, men, or of any ethnic, minority, religious or other group or sexual orientation. Advertising shall not exploit the human form, or feature sexually provocative images.”

- “Wine advertising shall not reinforce nor trivialize the problem of violence in our society. Therefore, wine advertising shall not associate wine

with abusive or violent relationships or situations.”

Also of relevance is CVS’s\(^2\) 2014 decision to ban the sale of tobacco products. This was considered a bold decision on the part of the drug store chain, given that the company garnered nearly $2 billion in tobacco sales each year.\(^3\) Yet, as a consequence the ban, CVS reports that it reduced the sale of cigarette pack purchases in the U.S. by at least 95 million at all retailers! Dr. Troyen Brennan, chief medical officer at CVS noted that, “Those who were saying it won’t make any difference because those people will get


cigarettes elsewhere were wrong. While company revenues were impacted by the decision, they were also boosted in other ways such as a 45% increase in nicotine patch purchases in the 26 states where the pharmacy chain had a market share of 15% or greater. 

The aforementioned are shining examples of corporate social responsibility and leadership. When confronted with grave social issues such as sexual violence and the public health consequences of issues like pornography and tobacco, these companies took dramatic action. Similarly, Verizon is now faced with a historic opportunity to step into corporate leadership among telecommunications companies. By banning the sale of hardcore pornography across its Fios networks, Verizon will become a leader in the movement combating the public health crisis of pornography and freeing the world from sexual exploitation. This is Verizon’s personal invitation to stand for a world free from sexual exploitation, objectification and abuse, and to safeguard the human dignity of all.


5 Ibid.