



THE MOVEMENT TO
END SEXUAL ABUSE &
EXPLOITATION



NATIONAL CENTER ON
SEXUAL EXPLOITATION
2022 GRATITUDE REPORT

Victory



**CELEBRATING
60 YEARS
AND BEYOND!**

NCOSE exists to build a world where people can live and love free of sexual abuse and exploitation.

We catalyze the movement to accomplish this through litigation, research, corporate accountability, policy, international advocacy (the International Centre on Sexual Exploitation – ICOSE), and communications. As a result, we are seeing culture-changing results because we strike directly at the root of the problem and are not afraid to go after the sexual exploiters and their corporate profiteers.

To achieve our vision for a free world, we focus on achieving the following objectives:

- 1. Dismantling the Pornography Infrastructure and Making Porn Intolerable in Society**
- 2. Ending Sex Trafficking, Prostitution, and All Exploitation by Challenging Sex Buyers**
- 3. Demanding a Safer Internet**
- 4. Building an Unstoppable Team to Achieve Victory**

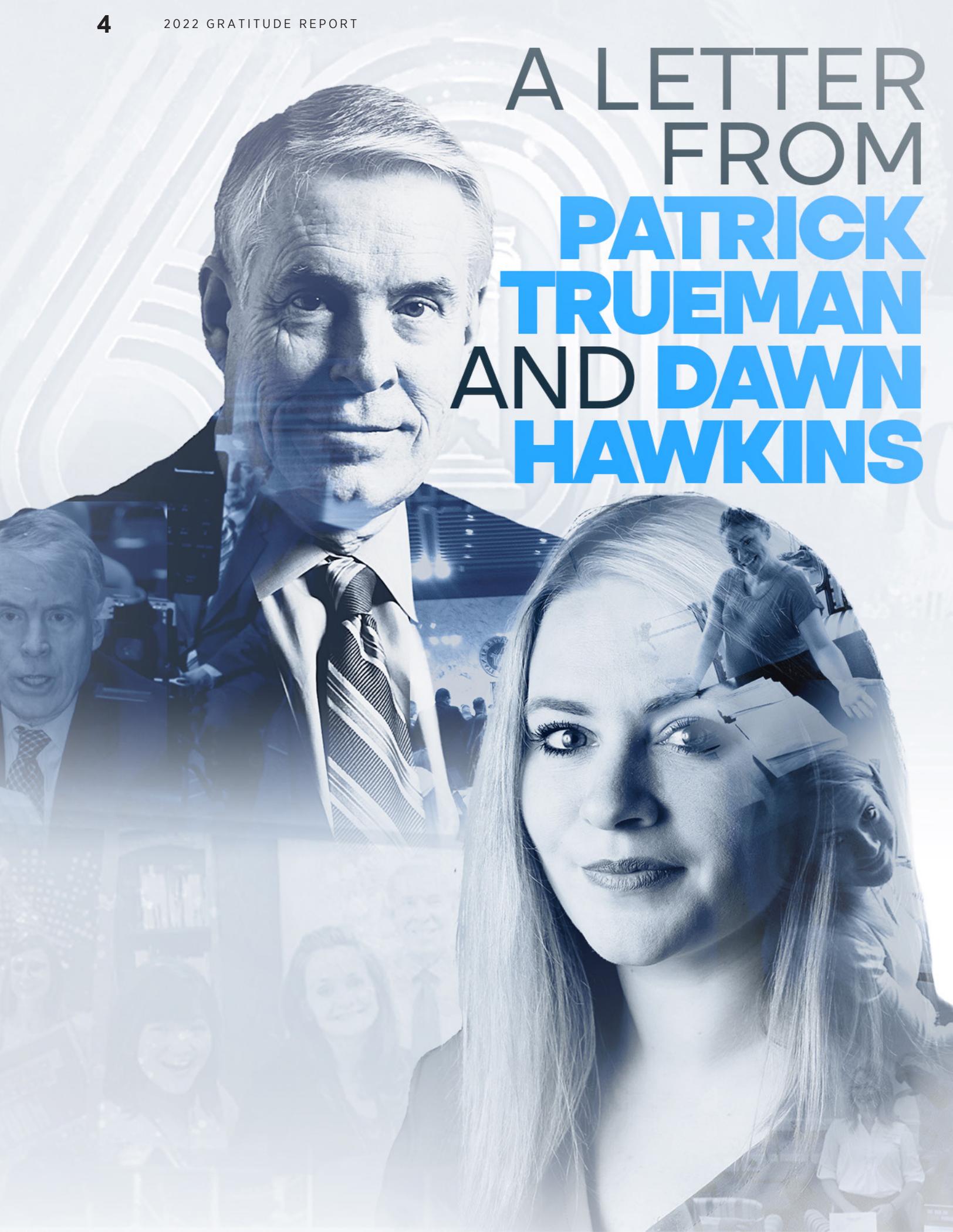
In the following pages, we will share how we are working towards each of these objectives to bring hope, healing, and restoration to millions.



CONTENTS

04	A LETTER FROM PATRICK TRUEMAN AND DAWN HAWKINS
06	CELEBRATING 60 YEARS OF SUCCESS
14	DISMANTLING THE PORNOGRAPHY INDUSTRY
18	ENDING SEX TRAFFICKING, PROSTITUTION, AND ALL SEX BUYING
22	DEMANDING A SAFER INTERNET
26	BUILDING AN UNSTOPPABLE TEAM
32	LOOKING AHEAD TO 2023 AND BEYOND

A LETTER FROM **PATRICK TRUEMAN AND DAWN HAWKINS**



Dear Friends of NCOSE:

It all started on a cold New York day 60 years ago – December 3, 1962.

Alarmed about the harms of pornography and other forms of sexual exploitation, a group of concerned citizens formed a grassroots effort to stop its destructive influence on their children and community.

Those courageous individuals launched a movement that would eventually transform thousands of lives and protect millions of men, women, and children from sexual abuse and exploitation.

That movement would become the National Center on Sexual Exploitation (NCOSE).

For 60 years, NCOSE has been an advocate for human dignity, a voice for those who have suffered from sexual abuse and exploitation, and a driver of personal and cultural change.

But even as we celebrate 60 years of success, we have only started. There is much more work that needs to be done if we are to create a world where all can live and love without sexual exploitation.

That is where you can play a part. Through your support, you help make NCOSE an even stronger voice for human dignity.

Your partnership has enabled us to stand for those who cannot stand for themselves by demanding and creating change through lawsuits, research, and advocacy. The biggest corporate abusers and profiteers from sexual exploitation are taking note and running scared as they see the foundations upon which their corrupt empires were built begin to crumble.

So, as we celebrate the victories of the past 60 years, we also looking forward with great hope of victories yet to come, and we invite you to join us on the journey

That is why we are so grateful for you! Together we are making history – just as those citizens did on that cold day in December 1962. We look forward to partnering with you to make even more history in the days and years ahead!

PATRICK A. TRUEMAN,
PRESIDENT



DAWN HAWKINS,
CHIEF EXECUTIVE OFFICER



CELEBRATING 60+ YEARS OF **TURNING THE TIDE TO STOP SEXUAL EXPLOITATION**



CELEBRATING 60 Years of Success

The movement to end sexual exploitation looked much different in 1962 than it does today. But the core truth remains: **NCOSE's success is a beacon of hope to all those who felt voiceless and powerless to confront the destructive impacts of sexual exploitation on their lives.**

BACKGROUND: In the fall of 1962, pornographic material was left outside a New York City school, exposing two Yorkville (Manhattan) area grammar school children to the explicit content. The principal of the school reported the incident to her pastor who then informed other ministers and rabbis in the area.

This seemingly small incident sparked a community campaign – known at the time as Operation Yorkville – against the distributor of obscene material. The fledgling campaign – powered only by volunteers – grew and grew. As the organization gained national prominence, it changed its name to Morality in Media (MIM).

Using every “social media” tactic of the era, MIM became the beacon of hope and light for those concerned about the normalization of sexual exploitation in American culture. It worked relentlessly to educate the public about the harms of pornography and bring about the robust enforcement of federal obscenity laws.

By the late 1980s and early 1990s, the producers and distributors of pornography across the country found themselves under federal prosecution. National figures such as Reuben Sturman and Harry Mahoney were convicted and sentenced to prison. The “glory days” of the sexual exploitation industry seemed numbered.

The fact that MIM had many successes and slowed the upward trajectory of sexual exploitation is indisputable. This feisty little organization successfully fought the titans of the sexual exploitation industry and was winning – keeping the fires of human dignity burning brightly.

But then the Internet happened ... and it was a whole new ballgame. Quite simply, it changed everything.

Today, MIM is the National Center on Sexual Exploitation (NCOSE). We carry on some of the traditions of those who pioneered before us, but our makeup, mission, and vision are decidedly larger and more inclusive. Sixty years of history and experience have given us a unique, panoramic perspective that has enabled us to see that sexual exploitation is not one issue – but many issues – and the work to end sexual exploitation is not and cannot be limited by partisanship and sectarianism of any kind.

This perspective is the fundamental building block for NCOSE being a nonpartisan and nonsectarian organization.

Our tactics inspire society to end sexual abuse and exploitation through corporate advocacy, policy, research, training, litigation, and by catalyzing a global movement to defend human dignity.

With this potent formula, we have succeeded in pushing back against the sinister forces of sexual exploitation that have shrouded our country in darkness. Our success is a beacon of hope to all those who felt voiceless and powerless to confront the destructive impact of sexual exploitation on their lives.

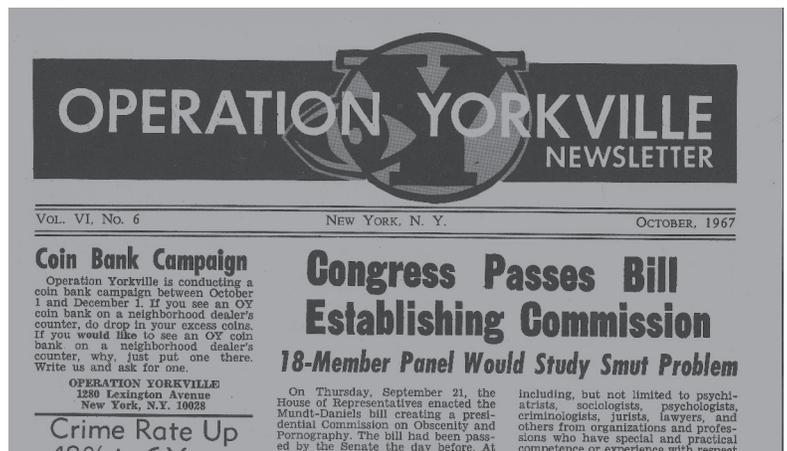
Just as it was 60 years ago, NCOSE continues to be the vanguard of a movement seeking to keep the flame of human dignity burning brightly and to ignite the light in our culture for human flourishing and freedom around the world.

HIGHLIGHTS FROM THE FIRST 60 YEARS:

Visit EndSexualExploitation.org for a more comprehensive list.

1966-1968: Presidential Commission Launched

MIM urges law enforcement officials to protect the public from the harms of hardcore pornography. Their efforts secure the formation of an 18-member U.S. Presidential Commission on Obscenity and Pornography. In January 1968, President Lyndon B. Johnson appointed MIM President Father Morton Hill to the committee.



1970: Presidential Commission Report Rejected

The Johnson Presidential Commission on Obscenity and Pornography issues its report, which calls for the repeal of all local, state, and federal obscenity laws. The President (now Richard Nixon) and Senators from both parties rejected the report and instead accepted the minority report submitted by Father Hill and Dr. Winfrey Link.

1973: U.S. Supreme Court Upholds Obscenity Law

In a series of landmark decisions, the Court clarifies federal law and stands on the historical precedent that obscenity is not protected by the First Amendment, using the Hill-Link minority report as a source.

1983: Meeting with President Ronald Reagan

Father Hill and other national leaders meet with President Ronald Reagan to plead for aggressive enforcement of federal obscenity laws. Father Hill presents the president with a briefing book with detailed recommendations for actions against pornographers across U.S. federal agencies.



1985: Attorney General's Commission on Pornography Formed

The Attorney General's Commission on Pornography is formed to study the effects of pornography and ways to control it.

1986: Final Report of the Attorney General's Commission is Released

The final report of the Attorney General's Report on Pornography – also known as the Meese Report after then-U.S. Attorney General Edwin Meese III – is released. MIM releases a summary of the nearly 2,000-page report and calls on supporters to send letters asking for enforcement of federal obscenity laws. After receiving more than 150,000 letters from concerned citizens, Attorney General Meese pledges at a news conference to enforce federal obscenity laws and lays out a seven-point program. Current NCOSE President Patrick A. Trueman was appointed to direct the Department of Justice's efforts.



1990s: New Threats Emerge

After a change in presidential administrations, there is a precipitous drop in obscenity prosecutions by the U.S. Department of Justice. Coupled with the growing popularity of home video cassette recorders and home Internet access to hardcore pornography shifts from movie theaters and bookstores to the home. Sensing the threat to children's safety and well-being, Congress passes laws to protect children from online pornography, which are then struck down by the U.S. Supreme Court in a series of short-sighted and misguided decisions which undo these efforts. MIM continues its efforts to spur federal obscenity law enforcement, improve federal and state laws, and preserve hard-won protections in never-ending battles against the pornography industry in the courts.

HIGHLIGHTS CONTINUED

2000s: The Problem Explodes Online

The advent of Web 2.0 — characterized by high-speed Internet, improved data storage technology, and the rise of websites where virtual communities can post user-generated content — ushers in a new age of global communication. It also provides pornographers and other sexual exploiters direct access to children via home Internet access — resulting in many children being exposed to voluminous amounts of pornography. MIM launches the website, obscenitycrimes.org, hosts press conferences, submits amicus briefs in key court cases, and helps stop the creation of the .XXX domain.

How Lancaster, Pa., participates in Pornography Awareness Week

Editor's note: We recently received a note from our friend Peggie Miller of Lancaster, Pa. "In the recent report on the 1999 White Ribbon Campaign I noticed Lancaster wasn't mentioned ... You know we would not drop the ball in that event. We have participated since year one!"

Here's an edited version of Peggie's report. It's a great blueprint and encouragement for any community's Pornography Awareness Week campaign.

Pornography Awareness Week and the White Ribbon Against Pornography Campaign take place this year from Oct. 29 through Nov. 5.

Good News Together We Stand

went out to the county.

- Fulfilled the goal of getting business sponsors for our "I newspaper ad saying "Obscenity is NOT a First Amendment (We have put that ad in yearly ran the Wednesday before the and is five-sixths of a page. We it as a whole page because I news running across the top to ers' attention. Because we "National Pornography Week," it gets placed in the first of the newspaper. (I ha some techniques over the years

- We presented the Lancaster Commissioners with three la hours for the courthouse doo



2010: New Leadership Brings a Renewed Vision

Patrick A. Trueman, former Chief of the Child Exploitation and Obscenity Section, Criminal Division at the U.S. Department of Justice, becomes President and CEO of MIM. Dawn Hawkins joins as Executive Director in 2011 and they begin to shift and expand the work of the organization.

2013: Dirty Dozen Launches

MIM takes corporate responsibility advocacy to the next level with the launch of the annual Dirty Dozen List naming 12 mainstream contributors to sexual abuse and exploitation. This activism tool educates and equips the public on how to hold companies accountable for facilitating and profiting from sexual harm. It also results in transformative changes for entire industries, including retail, hospitality, advertising, cable/satellite, and more.

**THE DIRTY
DOZEN LIST**

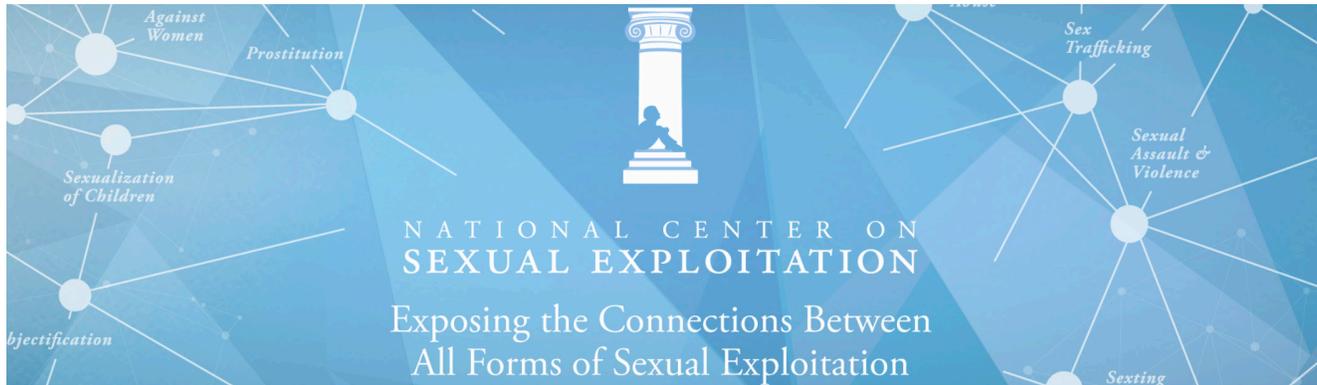
12 LEADING CONTRIBUTORS
OF SEXUAL EXPLOITATION

DIRTYDOZENLIST.COM

A PROJECT OF MORALITY IN MEDIA AND NATIONAL CENTER ON SEXUAL EXPLOITATION

2015: MIM becomes the National Center on Sexual Exploitation (NCOSE)

Morality in Media changes its name to the National Center on Sexual Exploitation (NCOSE) in recognition that pornography's harms are inextricably linked to issues such as sexual violence, child sexual abuse, prostitution, sex trafficking, and more. NCOSE's efforts in the realm of public and corporate policy secure giant leaps forward in moving mainstream corporations to stop facilitating and profiting from sexual exploitation.



2019: The NCOSE Law Center is Established

NCOSE launches our Law Center, which serves as the catalyst for dozens, and soon, hundreds of lawsuits against mainstream profiteers of sexual abuse and exploitation. In 2020, the Center files a class-action lawsuit against Pornhub, a groundbreaking lawsuit against Twitter for sex trafficking two young boys, and is involved in several others.

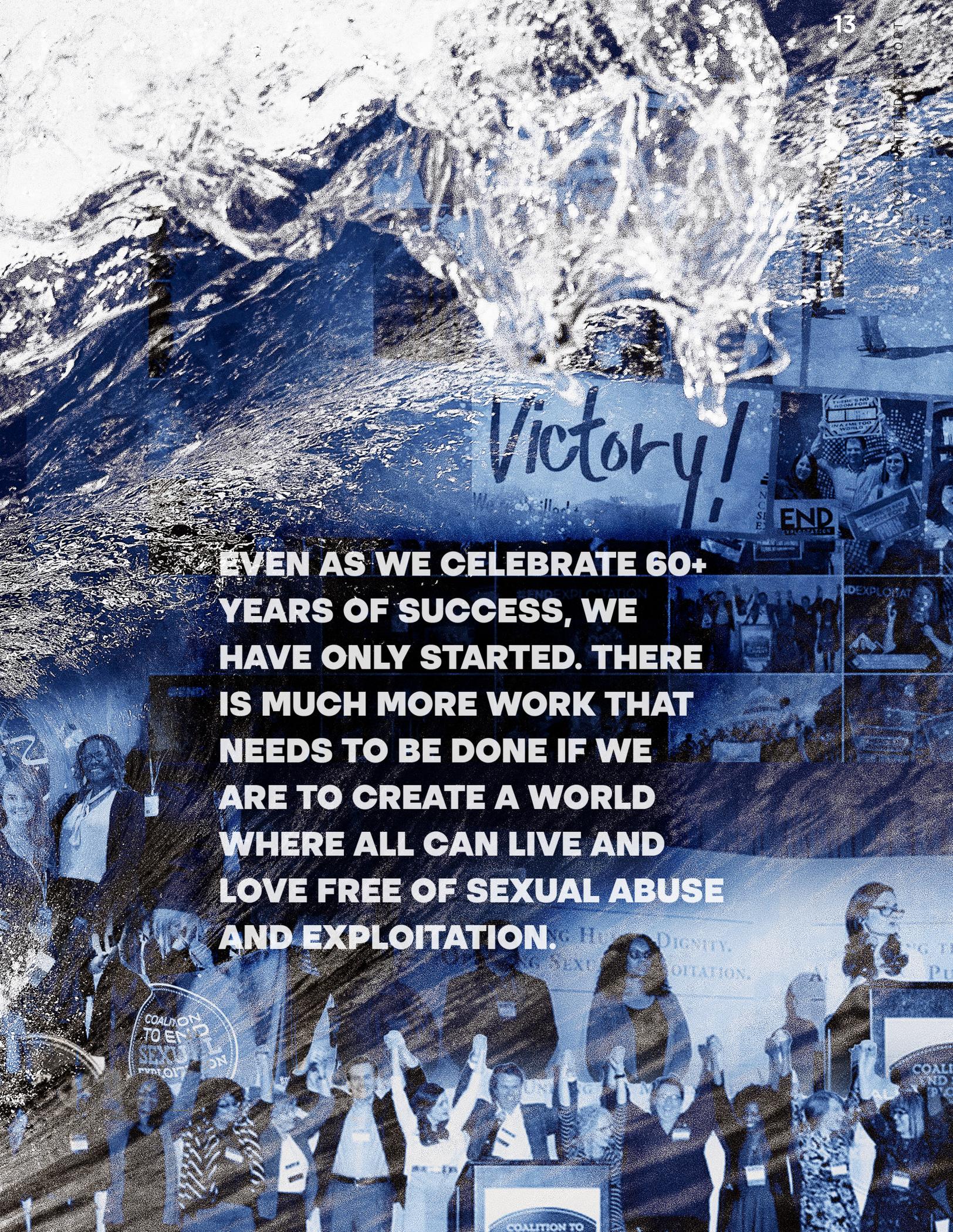


2020's

LOOKING AHEAD

While we are still in the early years of the 2020s, NCOSE has made major strides in advancing the cause of human dignity with greater momentum than ever before. For instance:

- Pornography giants face severe threats as lawsuits loom, criminal investigations begin, regulation legislation passes, and nearly every mainstream company that previously partnered with these giants through distribution, advertising, and infrastructure cut ties.
- Tech is finally facing a reckoning as the public and governments demand accountability and improvements for child safety, while lawsuits hold them accountable for sex trafficking and other harms to youth.
- The movement is shifting to recognize those who cause sexual harm and drive the demand for sexual exploitation – sex buyers – must be the focus of solutions. Legislation targeting and placing blame and consequences on these abusers, rather than on survivors, is being rightly passed.
- NCOSE has united tens of thousands of abolitionist leaders from more than 100 countries through our Coalition to End Sexual Exploitation Global Summit, joint global activism, and our global arm, the International Centre on Sexual Exploitation (ICOSE), resulting in surging momentum worldwide.



EVEN AS WE CELEBRATE 60+ YEARS OF SUCCESS, WE HAVE ONLY STARTED. THERE IS MUCH MORE WORK THAT NEEDS TO BE DONE IF WE ARE TO CREATE A WORLD WHERE ALL CAN LIVE AND LOVE FREE OF SEXUAL ABUSE AND EXPLOITATION.

Victory!

END EXPLOITATION

EXPLOITATION

COALITION TO END SEXUAL ABUSE AND EXPLOITATION

COALITION TO

COALITION TO END SEXUAL ABUSE AND EXPLOITATION



We've removed pornhub's account
because it goes against our Community
Guidelines
Thanks for reporting pornhub's account. We
removed it from Instagram because it goes
against our Community Guidelines.

OBJECTIVE:

DISMANTLING THE PORNOGRAPHY INFRASTRUCTURE

Just a few years ago, holding Internet pornography websites accountable under the law for their role in hosting, distributing, and profiting from child sexual abuse material (CSAM), rape, sex trafficking, and sexual abuse images seemed to be an impossible task. Thanks to your help, NCOSE is exposing these rampant crimes while alerting of the harms of pornography to users, children, families, and the public! It is working and Big Porn has been severely weakened.

Thanks to your partnership, what was once seen as impossible is now possible!

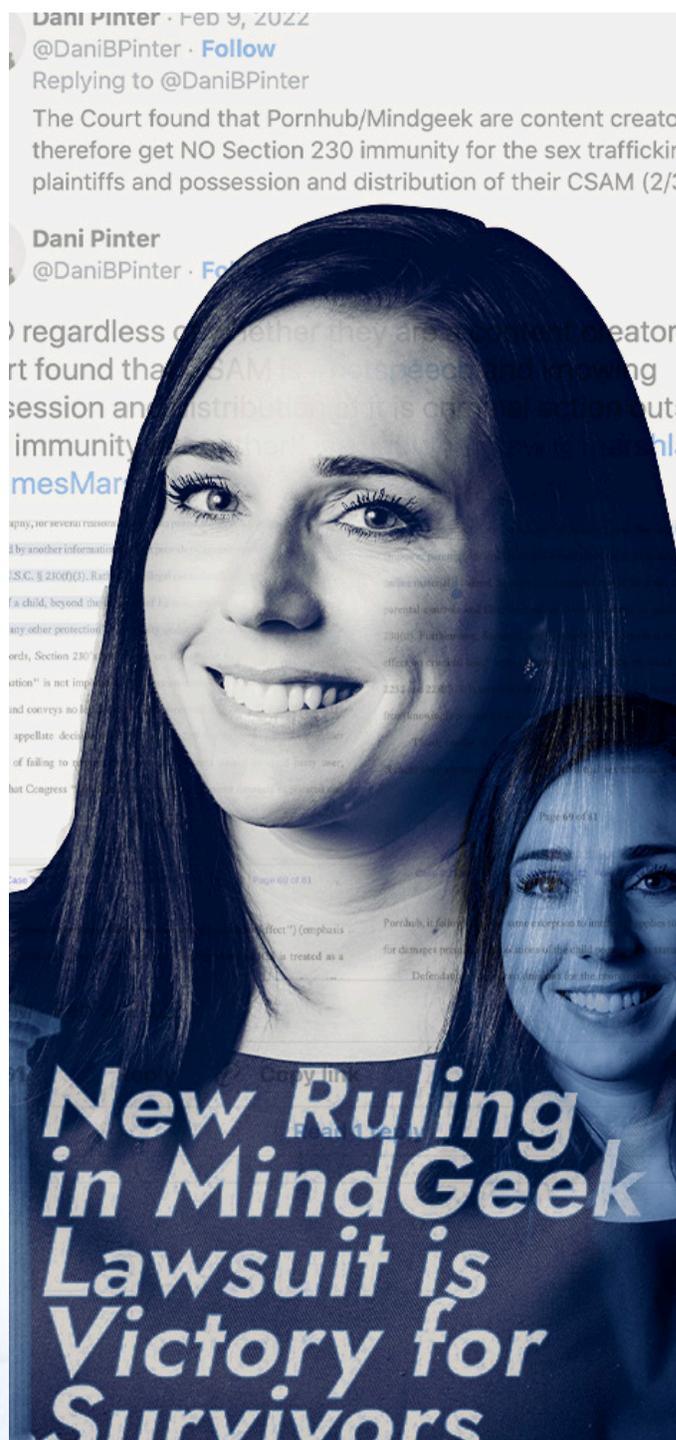
Highlights:

LAW

- In February, a federal court issued a first in the nation order and opinion in our Law Center's lawsuit, *Doe #1 et al, v. MG Freesites LTD et al*, rejecting MindGeek's (the owner of Pornhub) claim of immunity under federal law – opening the door for other lawsuits on behalf of children whose images have been trafficked on Internet platforms.

- We have also joined as co-counsel in a lawsuit, *Does 1-9 v. Murphy et.al*, filed by nine women against XHamster and MindGeek, after they were secretly filmed while changing in a college locker room before a field hockey game. The footage was then uploaded to and monetized by XHamster and Pornhub in violation of federal anti-trafficking law.

- We are presently involved in more than a dozen lawsuits against Big Porn, either as lead counsel, co-counsel, or providing behind-the-scenes assistance. These lawsuits not only target Big Porn's vulnerabilities, but strike right at the heart of their corrupt business models.



Dani Pinter Esq. Senior Legal Counsel

CORPORATE ACCOUNTABILITY

- Instagram removed Pornhub from its platform after we, along with our allies, shared evidence of Pornhub's criminality with Instagram leadership. Pornhub had 13 million followers on Instagram, many of whom were minors who had access to its sexually abusive content through the social media platform.
- Visa and Mastercard finally cut ties with MindGeek's advertising arm, TrafficJunky. (MindGeek makes 50% of their revenue from ads!) In addition, after we renewed public pleas to both Mastercard and Visa, Mastercard ceased processing payments for Pornhub's biggest competitor, XVideos.
- In December, as a direct result of our advocacy, both TikTok and YouTube also removed Pornhub from their platforms.
- Our Corporate Accountability team pressed Google to create survivor-centered policies to respond to image-based sexual abuse (which Google refers to as "non-consensual explicit imagery"). At a meeting we organized with Google, survivors explained that trying to remove these images was a traumatic experience. Google responded by no longer yielding pornography in the first result pages for several of terms we flagged for them that had produced the images.

POLICY

- The first NCOSE-backed age-verification bill was enacted in the United States! Louisiana passed a groundbreaking new law that will force pornography websites to verify that those landing on their abuse sites are over age 18. We have big plans to push this elsewhere in 2023-2024!
- We are urging Congress to pass the PROTECT Act, which would force websites allowing sexually explicit content to verify the ages and meaningful consent of every person depicted. NCOSE held a Congressional Briefing in June and in October presented a letter signed by more than 200 survivors of sexual abuse images.
- In March, a NCOSE-prioritized bi-partisan bill passed the Florida state legislature which strengthens laws against image-based sexual abuse, CSAM, and "deepfakes." The bill's sponsor had been a victim of an extortion attempt over sexual abuse images stolen from her.
- Our model legislation to reduce crimes rampant on the websites and to protect children from exposure is moving forward in seven nations.

SPOTLIGHT:

HOW GOLIATH IS FALLING – THE DEMISE OF PORNHUB

Our campaign against Pornhub, and its parent company MindGeek, is perhaps the most successful in NCOSE's 60-year history. Since its launch in 2020:

- NCOSE has moved many corporations to open investigations into the rampant child sexual abuse material (CSAM), filmed sex trafficking, and other criminal abuse material on Pornhub.
- All major credit card companies cut ties with Pornhub, and those connected to its parent company MindGeek. The only form of payment available is cryptocurrency. Mastercard and Visa have extended their policies to some other pornography websites.
- Groundbreaking articles exposing the pernicious practices of Pornhub and MindGeek have been highlighted in dozens of major outlets, including the BBC and New York Times.
- NCOSE ally, Exodus Cry, led a public petition campaign against Pornhub, resulting in two million signatures.
- Roku, Comcast, Instagram, TikTok, and YouTube announced they will no longer serve as distribution partners of Pornhub.
- NCOSE moved all mainstream corporations, including Kraft-Heinz, Unilever, and Wish, to stop running ads on Pornhub, significantly hurting MindGeek's revenue.
- The Canadian Parliament conducted hearings into Pornhub and MindGeek which revealed even more abuses.
- NCOSE filed a class action lawsuit against Pornhub and MindGeek, which continues to move forward in the courts. Nearly a dozen more lawsuits have been filed!
- Criminal investigations of Pornhub/MindGeek began in the United States and other nations.
- The CEO and COO of MindGeek fled the company and laid off 70% of its employees.
- Legislation, advocated by NCOSE's global arm, the International Centre on Sexual Exploitation (ICOSE), targeting Pornhub continues to be introduced in numerous countries, including the U.S.

Thanks to your support, Big Porn's day of reckoning has arrived and its foundation is crumbling away!

OBJECTIVE:

ENDING SEX TRAFFICKING, PROSTITUTION, AND ALL EXPLOITATION BY CHALLENGING SEX BUYERS

If we are going to end sexual exploitation, it is critical that we address the root cause driving the demand: the sex buyer. Without those choosing to purchase other people for sex, there would be no prostitution or sex trafficking. No buyers=No business. Yet sex buyers are often left unchecked and thus inflict incalculable harm on individuals and society.

From training and equipping law enforcement on how to target sex buyers while showing compassion to victims, to engaging in corporate and policy advocacy, to educating the public on why combating sex buying is important, we are able to be a source of hope and healing for those ensnared in the commercial sex industry while also getting right at the #1 factor driving all sexual exploitation.

For more information on our efforts to reduce demand, go to EndSexualExploitation.org/Demand.

Highlights:



Christen Price Esq. Senior Legal Counsel

LAW

- Nevada is the only state where sex buying, pimping, and brothel keeping is legal in certain areas. As a result, sex trafficking and prostitution have exploded there. NCOSE has filed a groundbreaking lawsuit, *Williams et al. v. Sisolak, et.al.* against the state to bring that to an end. A major claim in the case is that these defendants, acting as they did and continue to do, create conditions of involuntary servitude and debt bondage for trafficked women that is unique to Nevada and these conditions, and constitutes a violation of the 13th Amendment, which banned both slavery and involuntary servitude. We are challenging these policies – and sending a message to other states considering such a change.

RESEARCH

- Our Research Institute team is concluding its two-year National Institutes of Justice (NIJ) grant responsibilities to build out and update the Demand Forum website that comprehensively documents consumer-level demand reduction tactics in the United States. Research findings were presented in three papers at the prestigious American Society of Criminology conference in November, and our research team is drafting three academic papers for submission to peer-reviewed journals.
- As part of a grant secured from the NIJ, our Research Institute identified 300 businesses that have policies in place to terminate employees for purchasing sex. We are hopeful that this research will convince other companies to implement similar policies.
- In May, our Research Institute released a new publication, *Why Sex Buyers Must Be Stopped and How to Do It*. This publication provides evidence as to why sex buying is harmful and offers recommendations for how it can be stopped.

POLICY

- Our Policy team blocked efforts to remove sex buying from the federal law defining sex trafficking, a key goal of our opposition in order to undermine any significant efforts to truly shrink the commercial sex trade. This legislation will pass by the end of 2022.
- Our Policy team also stopped efforts by local district attorneys to adopt policies that would not prosecute buyers and pimps, as well as halted full decriminalization of sex buying bills from passing in any state legislature where it was introduced.

TRAINING AND EDUCATION

- To equip law enforcement with the tools needed to combat sex buying, we created the ELEET (Equipping Law Enforcement to End Trafficking) Training Program, facilitated by NCOSE's Dr. Stephany Powell, a 30+ year veteran in law enforcement with a deep expertise in survivor services, and Dr. Michael Shively, the nation's foremost expert on methodologies used to combat sex buying. After one ELEET session, 80% of those in attendance agreed that reducing demand needed to become an increased priority for law enforcement.



Stephany Powell, Ed.D Vice President and Director of Law Enforcement Outreach and Training

SPOTLIGHT:

CHANGING HEARTS AND STOPPING FULL DECRIMINALIZATION IN RHODE ISLAND



*Michael Shively, Ph.D.
Senior Advisor on Research and Data Analysis*

In early April, news broke that two full decriminalization of prostitution bills were about to be introduced in the Rhode Island state senate. This would be devastating as sex trafficking and many other crimes explode in locations where sex buying, pimping, and brothel keeping have been decriminalized. With less than a week before the bills would be up for debate, our Policy team initiated a rapid response.

We mobilized survivor leaders and local NGOs in the New England area to appear at the hearing. Several allies attended, and three survivors who were trafficked in Rhode Island testified. The arguments and experiences put forth were deeply compelling and rooted in the fight against sexual exploitation. Both bills were quickly rescinded and pulled from further debate.

While Rhode Island was a success story, more bills like the ones mentioned here are popping up across the country. We hope to grow the Policy team to be able to respond to all opportunities like this one, in order to protect survivors and fight back against sexual exploitation.

OBJECTIVE:

DEMANDING A SAFER INTERNET SO YOUTH CAN CONNECT, LEARN, LOVE AND THRIVE

The Internet has opened up a Pandora's Box of threats to our children. These threats include grooming by online predators for sexual abuse or to be sex trafficked; having sexually explicit images and videos shared online that will haunt our children for the rest of their lives; exposure to pornography; messages encouraging harmful sexual behavior like sexting, hookup sex, and more; and the mental health impacts of seeing countless objectifying messages.

We are putting the burden on corporations to make their platforms safe for all children rather than placing it on parents.

IPHONES HAVE
UPDATED
PARENTAL
CONTROLS

Learn more about these features at
endsexualexploitation.org

- Jessy Age 10
- Jessy Age 11
- Marisa Age 15
- Elizabeth Adult
- Michael Parent/Guardian
- Karina (Me) Organizer

See what family members can manage child account settings

Family Checklist
Get set

Subscriptions
Options

Snapchat consulted with NCOSE and other child safety experts to develop the Family Center. This tool allows you to:

See your child's Friends list and both who and when they're messaging

More easily report concerning accounts directly to Snaps Trust and Safety team

Access new resources that help you and your kids have constructive and open conversations about online safety

VICTORY
GOOGLE CHROMEBOOKS
DEFAULT TO SAFETY



National Center on Sexual Exploitation

@ncose

We can't leave our children to face hardcore, abusive, and dangerous pornography content out there alone.

Highlights:

LAW

- Our lawsuit against Twitter for facilitating and profiting from sexual abuse images of two young boys continues to move forward in the federal courts as it is presently pending before the U.S. Court of Appeals for the Ninth Circuit.

POLICY

- ICOSE played a key role in the effort resulting in the establishment of November 18th as the U.N. World Day Aimed at Ending Child Sexual Exploitation and Violence. This day will bring together survivors, civil society, and governments to focus and better align vital resources, heighten awareness of the problem of child sexual exploitation and abuse, and support victims and their families in their quest for healing and justice.

- In February, the NCOSE backed EARN-IT Act was re-introduced in Congress. Dawn Hawkins spoke at a press conference with Senators Richard Blumenthal (D-CT) and Lindsey Graham (R-SC) after the bill was passed out of the Senate Judiciary Committee by a unanimous 22-0 vote and sent to the Senate floor for consideration. The bill has 24 sponsors in the Senate and will be reintroduced in the 118th Congress next year.

- We are also supporting the federal Kids Online Safety Act (KOSA) which ensures safeguards are implemented on any software app or electronic service connected to the Internet in order to limit unrelated adults from contacting a minor; restrict the sharing of minor geolocation data; and ensure that parental controls are enabled by default, among other protections.

CORPORATE ACCOUNTABILITY

- In August, Snap Inc. released its first set of parental controls, named Family Center, providing parents with the ability to view their children's friends and report suspicious accounts. We would still like to see more improvements and will continue working with Snap to ensure they happen.

- After a half-dozen consultations with NCOSE, Apple announced multiple improvements to Screen Time, including defaulting content-based features and a "checklist" of safety features to ensure parents know what is available for them to protect their children.



OBJECTIVE:

BUILDING AN UNSTOPPABLE TEAM

To achieve our audacious goals of taking down sexual exploiters, it is critical we have the right team of dedicated professionals in place to stand for human dignity.

Thanks to your support, we have just that! Our unstoppable team is creating incredible momentum through legal victories, research, corporate advocacy, policy, while building alliances to grow the movement for a safer world.

UNIFYING THE MOVEMENT

- On November 8-10, we hosted our annual Coalition to End Sexual Exploitation (CESE) Global Summit, with nearly 10,000 participants from 96 countries. The summit informs, equips, and unites people from around the world to take on the sexual abuse and exploitation. The relationships built also serve to strengthen NCOSE's advocacy efforts by bringing new voices and leaders to join our campaigns!

- In September, the first CESE Africa Conference was held in Pretoria, South Africa, and was hosted by the University of South Africa as a hybrid event. Co-organized by NCOSE's Dr. Marcel van der Watt, the event brought together a stellar list of more than 30 esteemed speakers and delegates from 26 countries from the African continent and the rest of the world. Dawn Hawkins delivered the welcoming address.

IDENTIFYING STRONGEST RESEARCH

We have brought on some of the movement's most renowned researchers in the last two years. They have done deep analysis of the current research, pulling out findings that help make the cases for solutions while also identifying alarming trends of pro-exploitation agendas. As a result, our team has testified before the UN, national legislatures, high courts, and more.

Highlights include participating in a Congressional briefing regarding online criminality and a featured segment in the Commonwealth Parliamentary Association (UK) newsletter on trafficking in sports and the role of sex buyers in the broader exploitation infrastructure.



Marcel Van Der Watt, Director, Research Institute



Lina Nealon, Vice President and Director of Corporate Advocacy

ADVISING THE WORLD'S LARGEST CORPORATIONS

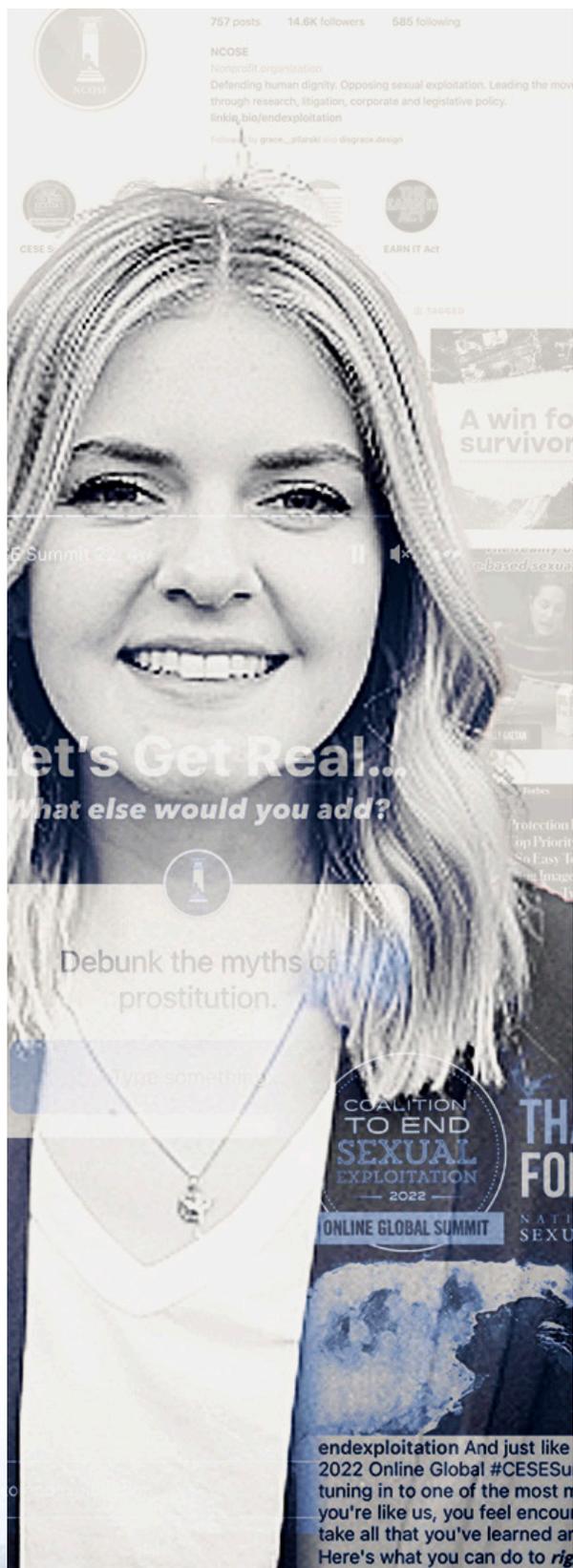
While it is often a high-tension relationship as we call out bad corporate policies that enable or profit from sexual abuse and exploitation, our expertise is highly sought after by technology companies, as we as leaders in the hospitality, retail, financial services, and media industries. This year, Lina Nealon, NCOSE Vice President and Director of Corporate Advocacy was asked to join the Snap Inc. Safety Advisory Board, whom she has been consulting with for years and where she will have the opportunity to provide expertise and recommendations for how Snap can create a safer app for children.

ENGAGING WITH LAWMAKERS

- This year, our Policy team stepped up their engagement with offices on Capitol Hill. Often sought out for their expertise from staffers and Senators themselves, the policy team met with close to seventy Senate offices on legislation that prioritizes combating sexual exploitation and implementing online child protection.



*Eleanor Kennelly Gaetan, Ph.D.,
Vice President and Director of Public Policy*



Madeleine McElligott
Communications And Social Media Specialist

AMPLIFYING GOOD NEWS THROUGH ROBUST COMMUNICATIONS

- Utilizing traditional and digital media, we reached many millions, moving hearts and minds to understand and join with us. This included major stories with The Wall Street Journal, Washington Post, USA Today, CNN, Forbes, and other major outlets and publications.
- Our communications channels continued to reach hearts and minds around the globe. NCOSE media on Facebook and Instagram reached over 2.3 million individual users in the first 10 months of 2022. There was also a 22% increase in organic search website traffic.

SPOTLIGHT:

THE INTERNATIONAL CENTRE ON SEXUAL EXPLOITATION (ICOSE)



Haley McNamara, Vice President and Director of International Centre on Sexual Exploitation

Over the past few years, we have extended our litigation, policy, and corporate work globally through the work of ICOSE.

Utilizing cutting edge tactics for private and public policy advocacy, and building on a decade of coalition-building experience, ICOSE enters the world stage as a servant-leader to bolster the global abolitionist movement.

We are seeing a massive impact!

More countries are looking to pass our legislation, hundreds of global leaders are signing our corporate demand letters, and we launching lawsuits in Canada and elsewhere. The momentum is soaring.

For example, in September, the Münster Higher Administrative Court in Germany issued a ruling supporting a child protection measure. The measure would block websites like Pornhub, YouPorn, and others from being accessed in the country if they refused to comply with youth protection laws ensuring that children cannot gain access to porn sites. France may soon be following suit. In addition, the United Kingdom is moving to hold pornography sites accountable for processing children's data and a committee in the Council of Europe has recognized the harms of pornography.

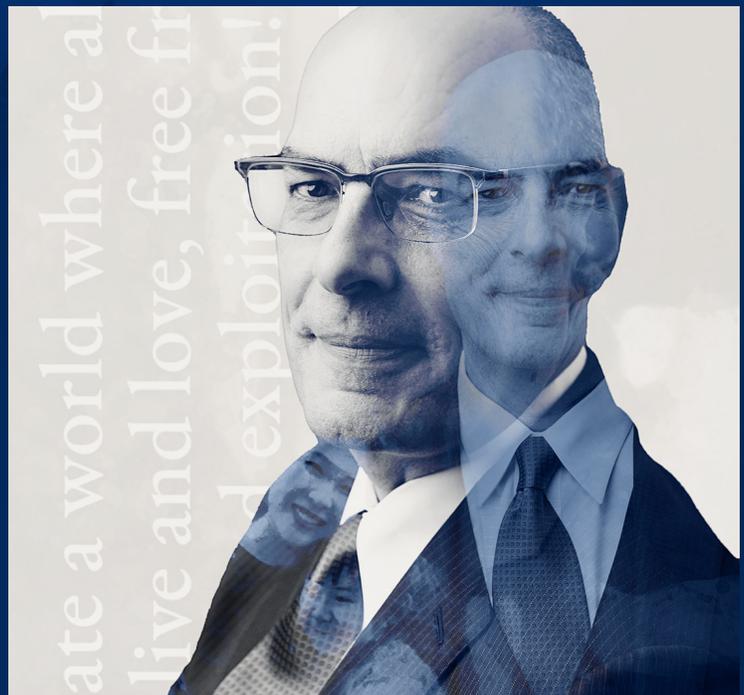
These are actions that are occurring as a result of ICOSE advocacy efforts and your partnership!

KEEP THE MOMENTUM GOING! LOOKING AHEAD TO 2023 AND BEYOND

Your partnership has made all of the victories we have reported possible. You have provided hope for millions and are bringing a world without sexual abuse and exploitation a reality!

As we look ahead to 2023 and beyond, we realize we have only just begun. We must continue to stand up for survivors, advocate for policies that affirm human dignity, protect children from online harm, and reduce demand for sex buying. Help us keep the momentum going!

Thank you for what you have enabled us to accomplish thus far. Working together, we can make all this happen and more!



Mark Crozét, Vice President and Director of Development

NCOSE BUDGET AND REVENUE PLAN

2023-2024 FINANCIAL INVESTMENT REQUIRED

PROGRAMS	2023 EXPENSE PLAN	2023 REVENUE PLAN	2024 REVENUE PLAN
NCOSE Law Center	\$1,300,000	\$1,500,000	\$2,000,000
Public Policy & Legislation	\$260,000	\$350,000	\$500,000
NCOSE Research Institute and Publications	\$482,000	\$400,000	\$400,000
The Coalition to End Sexual Exploitation	\$75,000	\$125,000	\$150,000
Corporate Advocacy	\$131,000	\$250,000	\$300,000
International Centre on Sexual Exploitation	\$200,000	\$250,000	\$300,000
PROJECTS	2023 EXPENSE PLAN	2023 REVENUE PLAN	2024 REVENUE PLAN
Combating Sex Trafficking and Prostitution	\$400,000	\$500,000	\$500,000
Social & Public Health Harms of Pornography	\$300,000	\$350,000	\$350,000
Public Education and Engagement	\$300,000	\$300,000	\$300,000
Child Sexual Abuse Prevention	\$200,000	\$250,000	\$250,000
Freedom from Sexploitation Agenda	\$100,000	\$125,000	\$150,000
Faith Outreach	\$50,000	\$50,000	\$50,000
SUPPORTING SERVICES	2023 EXPENSE PLAN	2023 REVENUE PLAN	2024 REVENUE PLAN
Fundraising	\$410,000	\$450,000	500,000
General and Administrative Services	\$580,000	\$580,000	\$300,000
TOTAL	\$4,788,000	\$5,480,000	\$6,050,000

OPPORTUNITIES: INCREASING SCALE AND SCOPE

PROGRAMS

Survivor Leadership and Engagement (from one team member to three)	\$175,000
Tech Advisory Council (new activity)	\$30,000
Policy Team Expansion (from one team member to three)	\$185,000
Law Center Expansion (from four team members to seven)	\$375,000
Storytelling and Distribution (new activity)	\$750,000
Law Enforcement Training (expansion)	\$150,000
TOTAL	\$1,665,000.



PARTNERING TOGETHER TO CREATE A WORLD FREE OF SEXUAL ABUSE AND EXPLOITATION

For 60 years, NCOSE has sought to create a world where people can live and love free of sexual exploitation.

Over the past several years, we have achieved major victories as we get closer to achieving such a world – a world where:

- Children experience and enjoy the innocence of childhood instead of being lured into a world of brokenness and despair.
- Men, women, and children no longer have to be rescued or need to recover from sexual trauma.
- Marriages are stronger as the lure of hardcore pornography is diminished.
- Happiness abounds instead of sorrow; hope replaces despair; and the human dignity of all persons is upheld, allowing them to experience life to its fullest potential.

We can defeat the forces that want to sexually exploit women, men, and children for personal pleasure and profit. We can bring an end to the commercial sex trade and bring healing and restoration to its victims.

But to do so will require your continued partnership.

Whether you have been a NCOSE partner for one year or for decades, you have made it possible to defend, protect, and restore human dignity. We hope you will continue to partner with us in 2023 and the years ahead. Thank you!

Victory!

