



MOTHERS AGAINST SEXUAL EXPLOITATION

The Telegraph
'Behind the glossy photos, Instagram is a recruiting ground for paedophiles'



CREATE A RIPPLE EFFECT!

HOST A ONE-HOUR DISCUSSION GROUP WITH THIS EASY KIT
BRING AWARENESS TO YOUR COMMUNITY

Do you feel called to be a voice for change for the children in your community? We need you! Join the movement of mothers and caregivers around the world who are shifting culture for the sake of kids. Provided below is a simple step-by-step guide to impact your community in a meaningful way!

1. Gather a group of caregivers, parents, concerned citizens, etc... at your home, moms' group, local place of worship, or community center for a brief film screening followed by discussion and simple actions.

Opening script:

- "Hi! Thank you all for coming to hear about serious issues facing children. I am _____. I became involved in this issue because _____. Today, I would like to share a short film with you which gives an overview of some of the issues around sexual exploitation facing this generation of kids. Afterwards, we will briefly discuss targeted actions we can immediately implement to tackle this predatory industry.

2. Share the 15-min film on a television or projector screen. Find the link at MothersAgainstExploitation.com

3. Allow time for a 30-min debrief.

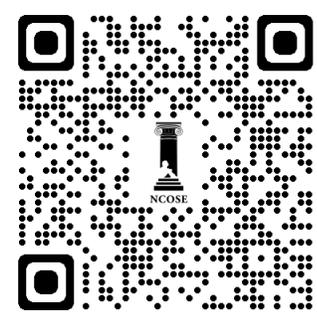
Questions for reflection:

- What are your initial thoughts and feelings after seeing the film?
- How do you see these issues affecting your community?
- If you could do anything to effect change around these issues, what would it be?

4. Signing petitions.

Invite each person to take out their phone and go to the website, MothersAgainstExploitation.com. Once there, encourage participants to sign petitions provided (this takes approximately 2 minutes) Explain that these petitions are a simple yet important action because they consistently yield tremendous victories and results with corporate and tech giants as well as legislation and lawsuits.

*Some participants may want to take an extra moment to make an online donation at this time.



5. Congratulate everyone for joining the Mothers Against Sexual Exploitation movement and for making an immediate impact for good! Next, encourage participants to share the moment with contacts on social media, text, or email to raise immediate awareness in their circle of influence. Participants may want to share the website along with a phrase such as, “Anyone concerned about the safety and welfare of kids should watch this film to get an inside look at the issues of sexual exploitation facing our kids today and how we can help to turn the tide.”

6. Closing remarks:

“High-fives all around! You just activated your community even more! The biggest difference we can make going forward is to spread truth and awareness. Let’s make sure other parents can gain this knowledge and equipping by spreading the word. Can you think of groups in your community who would benefit from this information?”

Finally-

Once groups are identified, encourage participants to host a similar meeting explaining that it was simple and rewarding to gather and grow this community of warriors against sexploitation. Lastly, direct them to additional tools and resources available on the website.

Way To Go!!

Together, We Can Win This!!

MOTHERSAGAINSTEXPLOITATION.COM

A Campaign by the National Center on Sexual Exploitation
public@ncose.com or 202-393-7245