**U.S. Department of Justice** – The DOJ refuses to enforce existing federal obscenity laws against pornography despite the fact that these laws have been upheld by U.S. Courts and previously enforced. Pornography is a public health crisis and DOJ must not be on the side of pornographers.

**Verizon** – Verizon profits from sexual exploitation by pushing it into homes through multiple ways, including pay-per-view movies on their FIOS TV, as an Internet Service Provider and as a wireless carrier. They’ve even defended child-themed porn as a benefit to their consumers. It’s time Verizon had a change in policy.

**Hilton Hotels** – This top hotel chain provides hardcore pornography movie choices with themes that include: children, incest, rape, sexual slavery, and extreme violence. Other popular hotels, such as Marriott and Omni, refuse to profit from this exploitation.

**American Library Association** – For years, ALA has encouraged public libraries to keep all computers unfiltered and to allow patrons, including children, access to pornography. As a result, child sexual abuse, sexual assault, exhibitionism, stalking and other lewd behavior takes place in libraries across the country.

**American Apparel** – American Apparel’s advertising strategy is to normalize the objectification of women. To sell products, the company regularly features nude or provocatively posed young girls with an emphasis on women’s breasts or buttocks. Alert: American Apparel promised to change. Will they?

**Sex Week on College Campuses** – University campuses are overwhelmed with reports of sexual violence, yet many of these schools welcome so-called “sex week” celebrations where pornography, violent sexual practices and the hook-up culture are promoted as harmless fun.

**Backpage.com** – Backpage.com is the leading U.S. website for prostitution advertising, generating nearly 80% of the online prostitution advertising revenue. Trafficked children and women are sold on Backpage daily and the site is even actively opposing laws that make it a felony to advertise sexual services of children.

**Facebook.com** – In recent years, Facebook has taken measures to curb exploitation, but they have a long way to go as the world’s most popular social networking site. It has become a top place to trade pornography and child pornography, as well as a place of prostitution and sex trafficking.

**CKE Restaurants** – Owner of over 3,300 Carl’s Jr. and Hardees locations, CKE Restaurants utilizes rank sexual suggestions and explicit images of the female body in commercials and print ads to sell hamburgers.

**50 Shades of Grey** – The bestselling book series and film glamorize and legitimize violence against women through sexual violence, abuse of power, female inequality, and coercion. Help us inform mainstream pop culture and news outlets that are promoting the material and the abusive lifestyle it promotes.

**Google’s YouTube** – Google has worked to curb exploitation in other tools they offer, but yet they still allow hundreds of hours of porn videos to be uploaded to YouTube each day. Google does little to enforce their policies prohibiting such content and the SafeSearch feature is far from reliable.

**Cosmopolitan Magazine** – This staple of the supermarket checkout line is a porn magazine. Cosmo glamorizes things like public, anal or violent sex in nearly all of their issues. It’s time that Cosmo be sold to adults only and have the cover wrapped like all other porn mags in retail shops.
Common Sense, anecdotal evidence, and scientific research all demonstrate that pornography is a harmful, mind-altering drug that is causing a public health crisis in America. Despite the incontrovertible evidence of harm, many companies and organizations still choose to add to this pandemic in order to make a profit or push an agenda.

We will not let them get away with it any longer. Help us demand policy changes from these contributors to sexual exploitation!

**Consequences of pornography include:**

- Violence against women, rape and other sex crimes are directly influenced by the acts and attitudes shown in pornography;
- Children are bombarded with sexualized media and mindsets that greatly influence their sexual template, leading to compulsive porn use and social/sexual dysfunction;
- Pornography greatly contributes to creating the demand for prostituted and sex trafficked women and children by influencing porn users to seek out specific acts with a real person and because of the growing demand for harder, more deviant pornography;
- Adults, especially males, who regularly consume pornography can suffer from sexual and emotional dysfunctions, harming their intimate and social relationships;
- Learn more about the harms at PornHarmsResearch.com

**THE LAW:**

Federal law prohibits the distribution of obscene material (hardcore adult pornography) on the Internet, on cable/satellite TV, hotel/motel TV, in retail shops, through the US Mail, and by common carrier. Most state laws also prohibit the distribution of obscene pornography. Despite pornography's destructive force and the illegality in the US, many mainstream companies are now involved in the distribution of the material.

**VICTORIES from the Dirty Dozen Lists**

- **Google** changed its policy to prohibit pornographic ads and any ads that link to websites with sexually explicit content on them.
- **Verizon** removed the child-themed and slavery-themed movie titles they were offering through their FIOS TV.
- **GooglePlay** instituted policies that prohibit pornographic apps in their app store after the first year on our list, though lax enforcement of this policy followed. After a second year on the list, GooglePlay removed all apps in violation.
- **Comcast** improved usability and tightened the parental control settings for cable users.
- **Facebook** has taken steps to improve efforts to block and report child pornography on its site.
- **Hilton Hotels** no longer to offer pornography. Effective September 1, 2015, adult video-on-demand television content is not permitted in new or renewed vendor agreements. Effective July 1, 2016, adult content must be removed from existing agreements and discontinued at all properties worldwide.
- **American Apparel** has changed marketing policies and will no longer use nudity and depictions of sex acts in their advertising.

Learn more and take action at [www.DirtyDozenList.com](http://www.DirtyDozenList.com)

CONTACT US: 202-393-7245 or public@ncose.com