# **Misogynistic Apparel on Etsy**

# Cover Page: National Center on Sexual Exploitation's Policy on Sharing Proof

**WARNING**: The material in this document may contain graphic text, blurred images, and survivor quotes that may trigger the viewer.

### Why do we post proof in the first place?

NCOSE researchers have collected this proof as evidence of the material that is made, contained, and/or distributed by the corporations and institutions NCOSE is confronting.

Proof is shared with corporate executives, shareholders, and/or board members, as well as with policymakers, law enforcement, journalists, and the general public to give witness to the sexual exploitation and abuse that is often rampant, yet sometimes hidden, on these platforms.

#### Why do you blur out images, including faces, if they're publicly available?

While we believe it is important to provide ample evidence of wrong-doing to support our claims and inspire change, we also strongly believe that no one – neither adult, nor child – should be exposed to the type of material our researchers collect: either for their own well-being, or out of respect for those being exploited. It is for this reason we pixelate/blur/block not only nudity or sexually graphic content, but also the faces of those being exploited.

We also want to limit access to this material (unfortunately, a luxury not afforded to children and adults using many of the platforms and products made by these companies). Therefore, we add several layers before someone can access the proof, and also don't include all the proof that we have obtained. If someone feels they need to see more evidence to understand the extent of the problem or the type of exploitation that is happening, they may request it of NCOSE by writing to <a href="mailto:public@ncose.com">public@ncose.com</a>.

#### Did you receive people's permission to post?

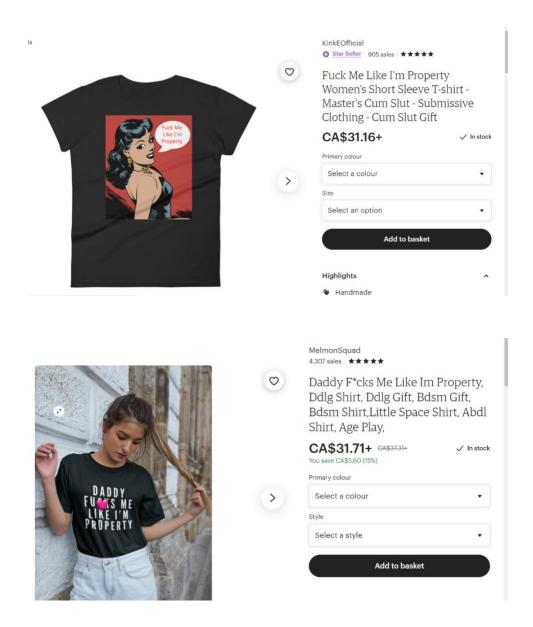
Any personal testimony shared to NCOSE directly is posted only with the affected parties approval.

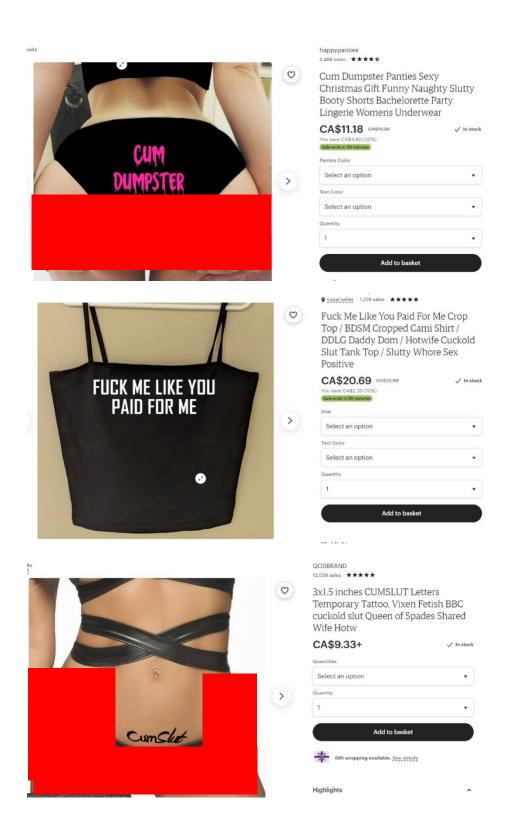
For material that is publicly available, we do not seek permission to post. However, we redact names and usernames of survivors from articles, social media, etc. even when publicly available. To read more about our commitment to ethical engagement with survivors, please go <a href="here">here</a>. We do not redact names or usernames of exploiters who have posted publicly.

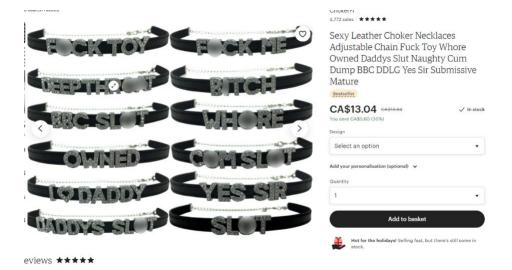
Disclaimer: while we do collect information on those who request access to more proofs, that information will only be used for our own, internal analysis. It will not be distributed, shared, or posted publicly or with outside parties.

Compiled by the National Center on Sexual Exploitation: www.endsexualexploitation.org.

## Etsy sells a wide array of apparel with deeply misogynistic slogans.







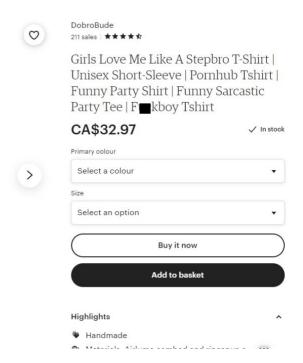
(Nov 2021)

### **Incest-themed products**

One seller on Etsy sells numerous products which reference "stepfamily porn", a popular trend in internet pornography that fetishizes incest.

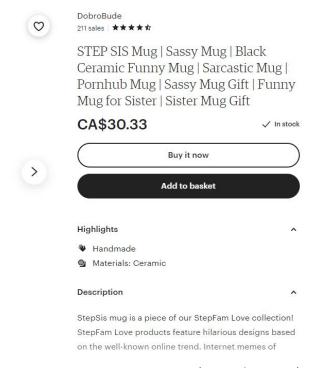
Link: Girls Love Me Like A Stepbro T-shirt Unisex Short-sleeve | Etsy Canada





Link: STEP SIS Mug Sassy Mug Black Ceramic Funny Mug Sarcastic | Etsy Canada





(December 2021)