## SPONSOR & EXHIBITOR BENEFITS

### END EXPLOITATION

**JULY 22–25, 2020**

**WASHINGTON, DC**

[endexploitationsummit.com](http://endexploitationsummit.com)

### SPONSOR DEADLINES

Requests for exhibiting and half payment should be received no later than **April 1, 2020**. Full payment is due by **June 15, 2020** in order to be featured in all Summit signage. The earlier you sign up as a sponsor, the more opportunities you have to be featured in Summit promotional materials.

### FOR PRE-SUMMIT PROMOTION:

Logo and weblink will be added to website as soon as application is approved.

- **January 6, 2020**
  - Application and half payment needed to be included new round of pre-Summit promo materials (flyers, graphics, press, emails to movement leaders, video, etc)

- **February 1, 2020**
  - Application and half payment needed to be included in new round of pre-Summit promo materials.

### FOR SUMMIT PROMOTION:

With Application

- Logo, description of organization, website

- **June 1, 2020**
  - Program ad is due.
  - Blurb or email content to be sent to attendees pre-Summit is due.

- **July 1, 2020**
  - Attendee bag inserts (750) must be received by NCOSE’s office in Washington, DC
  - Promotional items to use in giveaway contests to Summit attendees
  - Slide for slideshow during breaks and meals is due.

### BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>CO-SPONSORS $30,000</th>
<th>CHAMPIONS $10,000</th>
<th>BUILDERS $5,000</th>
<th>FRIENDS $1,500</th>
<th>EXHIBITOR $725</th>
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<tbody>
<tr>
<td>Exhibit Space at Summit</td>
<td>✔ ✔ ✔ ✔ ✔</td>
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<td>Attendee List Access</td>
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<td>Listing in Summit Program</td>
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<td>Listing in Whova Conference App</td>
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<tr>
<td>Organization Name, Logo, and Weblink on Summit Website</td>
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<td>✔ ✔ ✔ ✔ ✔</td>
<td>✔ ✔ ✔ ✔ ✔</td>
<td>✔ ✔ ✔ ✔ ✔</td>
<td>Listed, no logo</td>
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<tr>
<td>Organization Logo on Summit Signage</td>
<td>✔ ✔ ✔ ✔ ✔</td>
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<td>✔ ✔ ✔ ✔ ✔</td>
<td>✔ ✔ ✔ ✔ ✔</td>
<td>Listed on some signage</td>
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<td>Swag Bag Opportunities</td>
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<td>Ad in slideshow during breaks and meals</td>
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<td>Color Ad in Program</td>
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<td>Blurb in pre-summit Promo Emails (150,000+ recipients)</td>
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<td>Special Recognition throughout the Summit from stage</td>
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<td>Mention in Press Advisories</td>
<td>✔ ✔ ✔ ✔ ✔</td>
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<td>Recognition in 45+ Summit Videos</td>
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<td>Meal or Networking Event Host – Short remarks &amp; material on tables</td>
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<td>Workshop</td>
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<td>Recognition during Live Stream of Summit (2018 Summit had more than 50,000 views within 24 hours)</td>
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* Space Permitting  ** Additional Charge

### OTHER PROMOTIONAL OPPORTUNITIES

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<tbody>
<tr>
<td>Attendee Bag Inserts</td>
<td>$150</td>
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<tr>
<td>Full Page Color Ad in Program</td>
<td>$150</td>
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<tr>
<td>Include Ad in Slideshow</td>
<td>$50</td>
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<tr>
<td>Listing in Whova Conference App</td>
<td>$200</td>
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<tr>
<td>Half Page Color Ad in Program</td>
<td>$75</td>
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Other sponsorship opportunities are available. For questions, please contact Casey Stefanski at 202-393-7245 or events@ncose.com.

Expected Attendance: 700

Hyatt Regency Crystal City, Arlington VA (DC Area)
CESE SUMMIT VIDEO PRODUCTION $20,000
Underwrite the cost of a professional filmmaker to produce videos of each presentation at the Summit. High quality videos of the Summit's inspiring and informative presentations create a virtual amphitheater expansive enough to equip everyone from a rural college student to an impassioned business executive with the skills and knowledge to defend dignity. Help us create a megaphone for the movement and expand the benefits of the Summit 10 times over.

These videos will be distributed to organizations around the world for education and training purposes, as well as made available for free online to the public. Sponsors name will be accredited in each of the 40+ videos. Sponsor will also receive special recognition, a full-page ad in the program, an exhibit table and logo on signage during the event.

CONFERENCE PROGRAM $7,500
Underwrite the printing of the Summit program that includes agenda, speaker bios, and advertising. The CESE Summit program is not something that's used once and thrown away. We have used programs from previous Summits all year in order to impact political, corporate, and community leaders with a glimpse into how serious the movement really is. Seeing the scholarly presentations, and accomplished attendees, is not only helpful for scheduling during the event. It also draws a clear picture of what the Coalition to End Sexual Exploitation really is—a powerful, and growing, movement.

Sponsor will receive a full-page ad in the program as well as an ad or recognition on the full back cover. Exhibit table and logo on signage during the event also available.

DESSERT NETWORKING RECEPTION $7,500
Underwrite this special coffee and dessert event scheduled for the second evening of the Summit. One of the primary benefits of the CESE Summit is the opportunity for networking. This reception has given advocates and experts a chance to form strategic connections that could help promote a useful parenting book, create a state-based coalition, or even address international bodies like the UN.

Sponsor will receive a special recognition, opportunity to give brief remarks and display signage and handouts during reception. Exhibit table, ad in program, and logo on signage also available.

MULTI-MEDIA AND FILM NIGHTS $5,000
Underwrite the cost for labor and equipment to present the latest films and trailers for media tools addressing various forms of sexual exploitation, including trafficking, pornography, and prostitution. The best medium today for changing hearts and minds is film. Yet, so often these films go unseen, and un-promoted. By giving important films a place at the Summit, you are expanding their audience to key influences. Influencers who can later share the documentaries with America, and other countries around the world.

Sponsor will receive a special recognition, opportunity to give brief remarks and display signage and handouts during both film nights. Exhibit table and ad in program also available.
OTHER SPONSORSHIP OPPORTUNITIES

UPLIFTING ENTERTAINMENT DURING BANQUETS AND RECEPTIONS  $3,500
Underwrite the cost of entertainment to help lighten spirits weary from the weight of combating sexual exploitation. By providing some respite from the work of the conference, you can inspire attendees to remain engaged and motivated to learn and strategize even more.

Sponsor will receive special recognition, a full-page ad in the program, and logo on signage during the event.

SUMMIT SPEAKER  $3,500
Underwrite travel, hotel, and honorarium for leading authorities from this movement to end sexual exploitation who are scheduled to speak at the Summit. We are dedicated to providing the top experts in their fields as speakers at our Summit, in order to ensure we have the latest research, and the best information.

Sponsor will receive special recognition, a full-page ad in the program, and logo on signage during the event.

ACTION CENTER  $2,500
Underwrite the costs for the Action Center at the Summit, a station where attendees can sign petitions, send emails, and complete social media campaigns for projects to defend dignity. Actions like those that will be present at the Action Center have proven successful at getting corporations and public figures to change policies and stop facilitating sexual exploitation.

Sponsor will receive special recognition at the Action Center, a full-page ad in the program, and logo on signage during the event.

SUMMIT SCHOLARSHIPS FOR 10 LEADERS  $2,200
Underwrite the registration fees for 10 current non-profit CESE leaders who would not otherwise be able to attend the Summit. While these organizations may be tight on money, they have powerful impacts on their communities, and help form a movement that is effective both at the local and national level.

Sponsor will receive special recognition, a full-page ad in the program, and logo on signage during the event.

COFFEE AND REFRESHMENT BREAKS  $2,000
Underwrite the cost for six breaks for Summit attendees. These are chances for strategic networking, encouragement, and strategizing.

Sponsor will receive special recognition at the refreshment stations, a full-page ad in the program, exhibit booth and logo on signage during the event.
Thank you for your support of the Coalition to End Sexual Exploitation and of the powerful Summit that serves as a meeting place for leaders in the movement. Please note that the application must be accompanied by half payment in order to be included in pre-conference promotional materials. Full payment is due by June 1, 2020 in order to be featured in all Summit signage.

All applications will be reviewed and approved by The National Center on Sexual Exploitation. Attendees agree to the CESE Summit Code of Conduct: endsexualexploitation.org/wp-content/uploads/CESE-Summit-General-Policies-to-Attend.pdf

Company/Organization ____________________________________________________________

Primary Contact Name ____________________________________________________________

Contact Phone ________________________________________________________________

Contact Email ________________________________________________________________

Street Address ________________________________________________________________

City/State/Zip ________________________________________________________________

Phone ________________________________________________________________

Website ________________________________________________________________

A one-line name will be provided for each exhibitor in the program and signage. Please print EXACTLY how you would like your organization identified:

______________________________________________________________________________

Briefly describe your organization’s goals, mission, and efforts:

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________
Indicate the Sponsorship Level You Seek:

☐ Co-Sponsor ($30,000)  ☐ Champions ($10,000)  ☐ Builders ($5,000)
☐ Friends ($1,500)  ☐ Exhibit Booth ($725)
☐ Other Sponsorship Opportunity (Please write in) _______________________________________________________________

Do you want a booth?  ☐ Yes  ☐ No

Description of your booth, materials, and products to be distributed:
___________________________________________________________________________________________________________
___________________________________________________________________________________________________________
___________________________________________________________________________________________________________

Exhibitors’ representative(s) attending the conference:  See sponsor benefits to determine how many registrations come with your level.

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<tr>
<th>NAME</th>
<th>TITLE</th>
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Payment Type:  ☐ Check  ☐ AMEX  ☐ Visa  ☐ MC  ☐ Discover

Make checks payable to “National Center on Sexual Exploitation” and designate it for “2020 CESE Sponsor Fee”

Card #: __________________________ Exp Date: __________________________
Name on Card: __________________________ Security Code: __________________________
Billing Address (if different): __________________________
Authorized Signature: __________________________ Total Charge: __________________________

Please return completed application, digital high-resolution logo, and deposit to:

National Center on Sexual Exploitation
ATTN: Casey Stefanski
440 1st Street NW, Suite 840
Washington, DC 20001
202-393-7245
events@ncose.com