Amazon: Amazon, the world's titan of e-commerce, logistics, data storage, and media, also peddles endless amounts of sexual exploitation. As an online retailer, Amazon is in the business of selling incest-themed porn, sex dolls, photography books with eroticized child nudity, pornographic magazines, and more. As a media creator, Amazon Prime Video inserts unnecessary, gratuitous nudity and simulated sex scenes into many of its original programming, while providing faulty parental controls. Amazon S3 and Amazon Web Services are also host to thousands of hardcore violent pornography and prostitution websites. Learn more and take action: EndSexualExploitation.org/Amazon

Google: With 87% of the search engine market share worldwide and a vast network that touches the lives of nearly all people alive today, Google has a responsibility to reject sexual exploitation rather than serving as a party and facilitator to it. Google has a long list of problems to answer to, including: unfiltered Chromebooks exposing school children to hardcore porn, pedophiles networking on YouTube, pornographic results for educational search terms in Google Images, and concerning encryption efforts that could make identifying and prosecuting child abusers more difficult. Learn more and take action: EndSexualExploitation.org/Google

Massage Envy: Massage Envy, the largest massage chain in America, with more than 20,000 therapists and 1,200 locations, has been, and is being, sued by hundreds of women for failing to take appropriate measures when a massage therapist sexually harassed or assaulted a client. Among a number of poor policies, the company has hidden clauses in customer agreements that force women to surrender their rights. Massage Envy needs to stop silencing survivors and take real corporate responsibility. Learn more and take action: EndSexualExploitation.org/MassageEnvy

Netflix: Netflix has become a staple of at-home entertainment with over 150 million users subscribing across the globe. Disturbingly, Netflix often produces media portraying gratuitous nudity, graphic sexual acts, and even graphic depictions of sexual assault. Despite this, Netflix self-rates as suitable for ages 4+ on the Apple App Store. Netflix needs to stop normalizing and mainstreaming sexually graphic and violent entertainment, and until they do so they need to change their app rating to 17+. Learn more and take action: EndSexualExploitation.org/Netflix

Nevada: Nevada is the only state in America with legalized brothel prostitution in select counties. As a result, Nevada has the largest commercial sex market in the country due to the increased demand for buying sex in this normalized atmosphere, abandoning many to be exploited in both prostitution and sex trafficking. While some may claim that legalization provides better regulation and increased safety, the truth is that sexual violence, racism, and socioeconomic disadvantages are inextricable from the prostitution experience. Learn more and take action: EndSexualExploitation.org/Nevada

Seeking Arrangement: Seeking Arrangement is one of the largest pseudo-dating prostitution (sometimes called “sugar baby”) websites, with over 20 million members. Seeking Arrangement prioritizes targeting college students who struggle with student debt to service socio-economically advantaged older men. This is a system of thinly veiled prostitution and therefore must be recognized as sexual exploitation. Learn more and take action: EndSexualExploitation.org/SeekingArrangement

Sports Illustrated Swimsuit Issue: Since 1964 this magazine has sexually objectified women for sport and profit. This magazine is sending a message that women’s bodies are for public consumption, and any retailer that displays and sells it is condoning the toxic culture of entitlement to the female body. Learn more and take action: EndSexualExploitation.org/SportsIllustrated

Steam: Steam is a popular gaming platform and store with over 90 million active users, and approximately 35 million users who are minors. The platform has hundreds of games that promote gratuitous sexual content, violence, and harassment. After implementing an “anything goes” policy, the sexually exploitive games on Steam skyrocketed from 700 to over 3,900. Learn more and take action: EndSexualExploitation.org/Steam

TikTok: With more than 500 million active users worldwide, TikTok is a social media video app increasingly popular among elementary and middle school-aged children. Due to a lack of moderation and meager safety controls, TikTok has facilitated a space for sexual grooming by abusers and sex traffickers. Learn more and take action: EndSexualExploitation.org/TikTok

Twitter: Twitter is used countless times daily to advertise prostituted persons and sex trafficking victims for purposes of commercial sexual exploitation, often via pornographic images or webcamming. In fact, media reports suggest that as many as 10 million Twitter accounts may include explicit sexual content, and meanwhile Twitter’s policies place virtually no limits on the perpetuation and amassing of this content. Learn more and take action: EndSexualExploitation.org/Twitter

Visa: The credit card company/corporation Visa partners with the pornography industry by processing payments for pornography with themes of sexual violence, racism, incest, and the fetishization of minors. Other major payment systems, such as Paypal, have rejected profits from the sex industry by refusing to allow their system to be used by pornography websites. It’s time to hold Visa accountable. Learn more and take action: EndSexualExploitation.org/Visa

Wish: Wish is a retail shopping website and app regularly used by 500 million people, and it currently ranks as the #2 shopping app on the iPhone. Unfortunately, Wish’s meteoric rise in the world of retail rests on the sale of child-like sex dolls, spycams marketed for filming women nude without their permission, and misogynistic apparel featuring female nudity that minimizes women as two-dimension sex objects. Learn more and take action: EndSexualExploitation.org/Wish
The National Center on Sexual Exploitation works for a world free from all forms of sexual abuse and exploitation, including sex trafficking, prostitution, child sexual abuse, sexual violence, pornography, and more. The Annual Dirty Dozen List is a highly successful tool to this end, already changing culture with more than 50 policy changes at major corporations. The Dirty Dozen List names and shames twelve mainstream entities who contribute significantly to profiting, facilitating, or normalizing the web of sexual exploitation and abuse.

The businesses and entities named to this list are among the nation’s worst for masquerading as respectable institutions while facilitating access to, or pandering and profiting directly from, sexual exploitation. Others push policy agendas that normalize or facilitate egregious forms of sexual exploitation. This list ensures that their participation and collusion with various aspects of the sex trade becomes public knowledge, and equips concerned citizens with information and tools to hold them accountable.

Changing policies and practices at these institutions is one vital way that we can work together to change our culture to respect human dignity!

**WHY the Dirty Dozen List?**

The businesses and entities named to this list are among the nation’s worst for masquerading as respectable institutions while facilitating access to, or pandering and profiting directly from, sexual exploitation. Others push policy agendas that normalize or facilitate egregious forms of sexual exploitation. This list ensures that their participation and collusion with various aspects of the sex trade becomes public knowledge, and equips concerned citizens with information and tools to hold them accountable.

**THE DIRTY DOZEN WATCH LIST** serves dual purposes. It puts entities on notice that they may soon find themselves named as a major contributor to sexual exploitation, unless they demonstrate significant and sustained efforts to improve. In other cases, it recognizes some positive steps taken by the entity, while also signaling our continuing concerns about their commitment to ending sexual exploitation.

**EBSCO:** While this juggernaut of information for schools and libraries has made major improvements after being listed to the Dirty Dozen List, they unfortunately still host sexually explicit content on EBSCO K-12 school databases and continue to deceptively market their systems to libraries and schools as safe and curriculum appropriate. We also remain concerned that EBSCO places most of the responsibility for removing such content on school and library administrators, yet EBSCO doesn’t adequately warn these administrators that the content is available so easily on its systems. Learn more and take action: EndSexualExploitation.org/Ebsco

**SNAPCHAT:** Snapchat Discover exposes minors to sexually graphic content, including hyper-sexualized photos and articles with sexually explicit written content, sometimes even promoting participation in the sex trade. It’s time for Snapchat to create age-based default safety settings and to create a safe environment for minors on their platform. Learn more and take action: EndSexualExploitation.org/Snapchat

**COMCAST:** Comcast significantly improved usability and parental control settings for cable and internet users. Comcast executives told NCOSE, “We heard your feedback and made improvements.” While NCOSE is still petitioning Comcast to stop selling pornography, these important innovations make Comcast a leader on family safety within the telecommunication industry, impacting more than 20 million customers.

**NETFLIX:** Netflix’s parental controls have improved so that 4-digit pin codes used to block certain shows or ratings remain consistent across Profiles, thereby closing a loophole where children could accidentally access sexually graphic content. Further, there are now content warnings at the beginning of every show. These policies are impacting nearly 150 million subscribers!

**CVS PHARMACY:** Out of concerns about female objectification, CVS Pharmacy which serves an estimated 4.5 million customers daily, decided last year to remove the annual Sports Illustrated Swimsuit Issue from their checkout areas and promotional displays across all of their stores.

**SNAPCHAT:** Snapchat—used by 74% of U.S. teens aged 15 to 17 years—is often used to share pornography or advertise sex trafficked and prostituted victims. We brought these concerns, and many more, to Snapchat headquarters in Washington D.C. While we cannot share many details right now, Snapchat told us: “We are currently working with our internal teams to make progress in many of the areas you identify.”

**HYATT HOTELS & RESORTS:** Hyatt Hotels & Resorts revised their brand standard to stop profiting from all in-room pornography film offerings and has demanded that all of their properties comply. The compliance progress is on-going across 850+ Hyatt properties.

**FACEBOOK:** Facebook is taking steps to increase encryption on its platform, including, potentially on Kid’s Messenger, without adequately consulting with subject matter experts on the potential impact to sexual exploitation. These encryption efforts will make online crimes against children harder to track by law enforcement and Internet watchdogs. Facebook must not enable more abuse and exploitation as they build new systems. Learn more and take action: EndSexualExploitation.org/Facebook

**GOOGLE:** Google, with over 87% market share for search engines, adopted a policy to prohibit pornographic ads and any ads that link to websites with sexually explicit content.

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