

## ***Cover Page: National Center on Sexual Exploitation's Policy on Sharing Proof***

**WARNING:** *The material in this document may contain graphic text, blurred images, and survivor quotes that may trigger the viewer.*

### **Why do we post proof in the first place?**

NCOSE researchers have collected this proof as evidence of the material that is made, contained, and/or distributed by the corporations and institutions NCOSE is confronting.

Proof is shared with corporate executives, shareholders, and/or board members, as well as with policymakers, law enforcement, journalists, and the general public to **give witness to the sexual exploitation and abuse that is often rampant, yet sometimes hidden, on these platforms.**

### **Why do you blur out images, including faces, if they're publicly available?**

While we believe it is important to provide ample evidence of wrong-doing to support our claims and inspire change, **we also strongly believe that no one – neither adult, nor child – should be exposed to the type of material our researchers collect:** either for their own well-being, or out of respect for those being exploited. It is for this reason we pixelate/blur/block not only nudity or sexually graphic content, but also the faces of those being exploited.

We also want to limit access to this material (unfortunately, a luxury not afforded to children and adults using many of the platforms and products made by these companies). Therefore, we add several layers before someone can access the proof, and also don't include all the proof that we have obtained. If someone feels they need to see more evidence to understand the extent of the problem or the type of exploitation that is happening, they may request it of NCOSE by writing to [public@ncose.com](mailto:public@ncose.com).

### **Did you receive people's permission to post?**

Any personal testimony shared to NCOSE directly is posted only with the affected parties approval.

For material that is publicly available, we do not seek permission to post. However, we redact names and usernames of survivors from articles, social media, etc. even when publicly available. To read more about our commitment to ethical engagement with survivors, please go [here](#). We do not redact names or usernames of exploiters who have posted publicly.

*Disclaimer: while we do collect information on those who request access to more proofs, that information will only be used for our own, internal analysis. It will not be distributed, shared, or posted publicly or with outside parties.*

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**PROOF BEGINS:**

## Visa's own policies and statements against sexual exploitation

Visa's 2019 [Corporate Responsibility & Sustainability Report](#) stated that its Global Brand Protection Program manages transaction situations where the Visa brand is associated with illegal activities, including child abuse images. Visa also has a commitment to combat human trafficking.

### Transaction Integrity

Visa is committed to ensuring the integrity of our payment system to maintain and enhance trust in Visa as the most secure way to pay.

Visa's Global Brand Protection Program manages situations where the Visa brand is associated with illegal activities. These include transactions such as:

- Illegal Internet gambling;
- Illicit pharmaceutical sales;
- Child abuse images and;
- Abuse of intellectual property rights.

As part of this program, Visa continued the following in 2019:

- Supporting the U.S. Financial Coalition Against Child Exploitation, which is sponsored and managed by the International Centre for Missing & Exploited Children and the U.S. based National Center for Missing & Exploited Children.

The [Visa Modern Slavery Act Transparency Statement](#) describes Visa's supposed intolerance for human trafficking in their business operations.

## Visa Modern Slavery Act Transparency Statement

### Introduction

At Visa, our mission is to be the best way to pay and be paid, for everyone everywhere. As a global payments network, we stand for acceptance, security, convenience and universality and recognize the importance of respecting the rights of all individuals.

Visa is fully committed to operating responsibly and establishing high ethical standards across our company. We will not tolerate any forms of slavery or human trafficking in our business.

## **Our supply chains**

Visa is committed to ensuring modern forms of slavery and human trafficking are not present in our supply chains and in our business. We expect businesses, companies, and other entities that provide, or seek to provide, any kind of good or service to Visa, including our suppliers, vendors and contractors ("suppliers") to respect human rights and promote similar principles in their own supply chains. In January 2018, Visa published and implemented a new supplier code of conduct that outlines these human rights expectations, including those related to the prevention of modern forms of slavery, as well as other dimensions of ethical conduct. The [supplier code of conduct](#) continues to be in force, and can be found here.