

Pornography, Image-based Sexual Abuse, and Sexually Explicit Content on Etsy

Cover Page: National Center on Sexual Exploitation's Policy on Sharing Proof

WARNING: *The material in this document may contain graphic text, blurred images, and survivor quotes that may trigger the viewer.*

Why do we post proof in the first place?

NCOSE researchers have collected this proof as evidence of the material that is made, contained, and/or distributed by the corporations and institutions NCOSE is confronting.

Proof is shared with corporate executives, shareholders, and/or board members, as well as with policymakers, law enforcement, journalists, and the general public to **give witness to the sexual exploitation and abuse that is often rampant, yet sometimes hidden, on these platforms.**

Why do you blur out images, including faces, if they're publicly available?

While we believe it is important to provide ample evidence of wrong-doing to support our claims and inspire change, **we also strongly believe that no one – neither adult, nor child – should be exposed to the type of material our researchers collect:** either for their own well-being, or out of respect for those being exploited. It is for this reason we pixelate/blur/block not only nudity or sexually graphic content, but also the faces of those being exploited.

We also want to limit access to this material (unfortunately, a luxury not afforded to children and adults using many of the platforms and products made by these companies). Therefore, we add several layers before someone can access the proof, and also don't include all the proof that we have obtained. If someone feels they need to see more evidence to understand the extent of the problem or the type of exploitation that is happening, they may request it of NCOSE by writing to public@ncose.com.

Did you receive people's permission to post?

Any personal testimony shared to NCOSE directly is posted only with the affected parties approval.

For material that is publicly available, we do not seek permission to post. However, we redact names and usernames of survivors from articles, social media, etc. even when publicly available. To read more about our commitment to ethical engagement with survivors, please go [here](#). We do not redact names or usernames of exploiters who have posted publicly.

Disclaimer: while we do collect information on those who request access to more proofs, that information will only be used for our own, internal analysis. It will not be distributed, shared, or posted publicly or with outside parties.

Despite pornography being prohibited in [Etsy's policies](#), pornography and other sexually explicit content is easily found on Etsy – including actual pornography being sold, in images used to advertise products, and even in customer reviews section. Some of the products for sale even include a form of image-based sexual abuse: deepfake pornography using real women's faces and imposing them on naked, sexualized bodies. Many Etsy users speak of unsolicited exposure to pornography (see [testimonies](#)) – naming it as a type of sexual harassment.

NCOSE researchers were able to find pornography, including full frontal male nudity and full female nudity, with very little effort. and we were able to find pornographic content ourselves, as sampled below:

Image-based sexual abuse: deepfake pornography

NCOSE blurs the faces of those in pornography and sexually explicit images in order to not perpetuate their exploitation and further harm them.

CollectibleItemsArt
150 sales | ★★★★★

Lot 6 Photos 8x12 - Fantasy Nude Hot Sexy Fine KALEY CUOCO, nude shots, nude lingerie, sexy nude art, nude bikini, nuded girl #3024

\$16.57 ~~\$19.50~~ Only 1 available
You save \$2.93 (15%)

Add to cart

Selling fast! Only 1 left, and 4 people have it in their carts.

Hooray! This item ships free.

Highlights

- Handmade
- Height: 8.3 inches
- Width: 11.7 inches

Etsy Search for anything

Valentine's Day Gifts Jewelry & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies Gifts & Gift Cards

CollectibleItemsArt
150 sales | ★★★★★

Lot 6 Hot Photos 8x12 - Nude Girl Emma Stone Fantasy Nude, nude shots, nude illustration, nudestripping, nude bikini, nude lingerie #0173

\$16.57 ~~\$19.50~~ Only 1 available
You save \$2.93 (15%)

Add to cart

Selling fast! Only 1 left, and 7 people have it in their carts.

Hooray! This item ships free.

Highlights

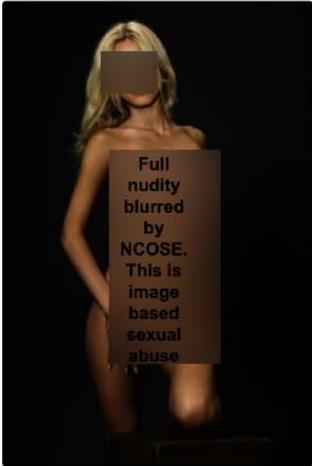
- Handmade
- Height: 8.3 inches
- Width: 11.7 inches

20 shop reviews ★★★★★

Buyers are raving! Multiple people gave 5-star reviews to this shop in the past 7 days.

Etsy Search for anything Q Sign in 🛒

Valentine's Day Gifts Jewelry & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies Gifts & Gift Cards



CollectibleItemsArt
150 sales ★★★★★

Lot 6 Photos 8x12 - Fantasy Nude Hot Sexy Fine KALEY CUOCO, nude shots, nude lingerie, sexy nude art, nude bikini, nuded girl #3024

\$16.57 ~~\$19.50~~ Only 1 available
You save \$2.93 (15%)

Add to cart

Selling fast! Only 1 left, and 4 people have it in their carts.

Hooray! This item ships free.

Highlights ^

- Handmade
- Height: 8.3 inches
- Width: 11.7 inches

Description ^

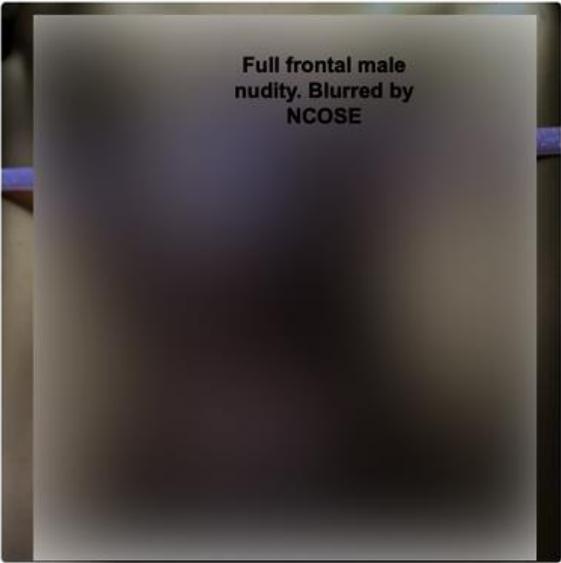
Translated by Minneroft

20 shop reviews ★★★★★ Sort by: Recommended ▾

Nudity used to sell “sex toys” and other products

Etsy Search for anything Q Sign in 🛒

Valentine's Day Gifts Jewelry & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies Gifts & Gift Cards



WASabiUndies
55 sales

men's bondage Underwear 02 Upward

\$22.55 Low in stock

Waist size
Select an option ▾

Add to cart

Highlights ^

- Handmade

Description ^

care
Hand wash, natural drying, recommended.
Since the color comes out several times in the beginning, please wash it separately.

Shipping and return policies ^

Returns
Accepted
Exceptions may apply

1 shop review ☆☆☆☆ Sort by: Recommended ▾

malgrev May 23, 2018

Pornography products:

The screenshot shows an Etsy product listing for 'Adult playing cards, hardcore playing cards, nude playing cards, pin up playing cards, erotic playing cards, xxx playing cards, xxx adult' by the shop 'HaveFunMyFriends'. The product is priced at \$57.79, down from \$67.99. The listing includes a gallery of images, a 'Back to search results' link, and a 'Sort by: Recommended' dropdown. A text box is overlaid on the main image with the text: 'Multiple cards with images of fellatio, anal sex, threesomes'. The shop has 29 sales and a 5-star rating. The description mentions 'Vintage from the 1970s' and 'Materials: paper'. A note at the bottom states 'The box is in poor condition!!!'.

3 shop reviews ★★★★★

Sort by: Recommended ▾

The screenshot shows an Etsy product listing for 'Erotic Art Postcard Print, Cunnilingus, Sensual Nude Oral Sex, Nakedness Woman And Man, Couple Love' by the shop 'KedrArtStudio'. The product is priced at \$3.50 and is in stock. The listing includes a gallery of images, a 'Back to search results' link, and a 'Quantity' dropdown set to 1. A text box is overlaid on the main image with the text: 'Oral sex covered by NCOSE'. The shop is a 'Star Seller' with 34 sales and a 5-star rating. The listing includes a 'Buy together, get free shipping' section with a related product.

Buy together, get free shipping

This listing Erotic Art Postcard Print, Cunnilingus, Sen... \$3.50

Etsy Search for anything Q Sign in 🛒

Valentine's Day Shop Jewelry & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies Gifts & Gift Cards

ArtPolygraph
477 sales | ★★★★★

Photo poster.Mature, female body. Digital printing digital copies print picture as a gift decoration on the wall home decor reproduction.

\$14.31+ Only 1 available

Size
Select a size

Material
Select a material

Add to cart

Selling fast! Only 1 left, and 3 people have it in their carts.

Nice choice! Enjoy free shipping to the US when you spend \$30+ at this shop.

80 shop reviews ★★★★★ Sort by: Recommended

Buyers are raving! Multiple people gave 5-star reviews to this shop in the past 7 days.

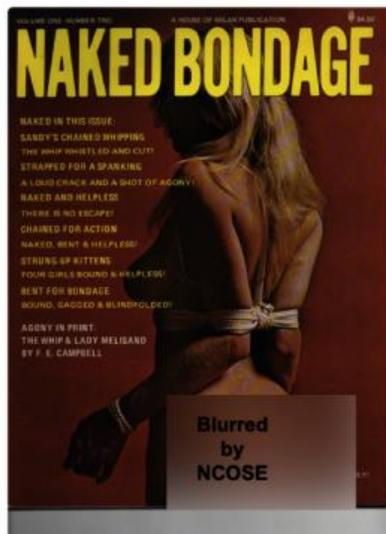
Buy together, get free shipping

This listing Photo poster.Mature, female body. Digital ...
\$14.31

Etsy Search for anything Q Sign in 🛒

Valentine's Day Shop Jewelry & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies Gifts & Gift Cards

[← Back to search results](#)



VintageAdultMagsShop

88 sales | ★★★★★

NAKED BONDAGE VIN2 Vintage Bondage Magazine

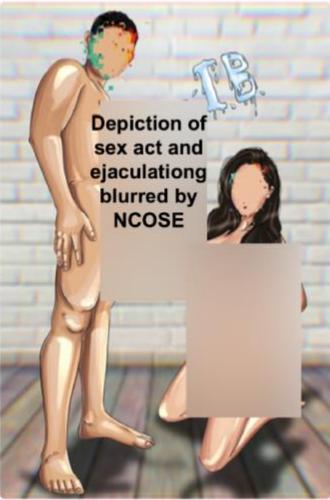
\$20.00

Only 1 available

Etsy Search for anything Q Sign in 🛒

Valentine's Day Shop Jewelry & Accessories Clothing & Shoes Home & Living Wedding & Party Toys & Entertainment Art & Collectibles Craft Supplies Gifts & Gift Cards

← Back to search results



Depiction of sex act and ejaculation blurred by NCOSE

4 shop reviews ★★★★★

Sort by: Recommended ▼

Gift25RUS
35 sales ★★★★★

Frank couple portrait, female nude, flat nude painting, explicit images, erotic art,

\$25.50+ ~~\$30.00+~~ ✓ In stock
You save \$4.50 (15%)

Number of people
Select an option ▼

Portrait type
Select an option ▼

Add to cart

 Hooray! This item ships free.

Highlights ▲

- Handmade
- Materials: iPad, Procreate
- Height: 50 centimeters
- Width: 30 centimeters

Etsy's Pornography Policies (see next page)

7. Pornography and Mature Content

As a creative community, we tend to be fairly liberal about what we allow on Etsy, but we draw the line at pornography. Beyond that, we restrict mature content so that people who are offended by this kind of material don't have to see it. If you are selling mature content, we ask that you be respectful of differing sensibilities.

More Details:

Pornography of any sort is prohibited on Etsy, whereas mature content is restricted.

Although pornography can be difficult to define, an item generally qualifies as pornography when it contains printed or visual material that explicitly describes or displays sex acts, sex organs, or other erotic behaviour for the sole purpose of sexual arousal or stimulation.

We define mature content containing printed or visual depictions of human genitalia, sexual activity or content, profane language, sexual wellness items, violent images (within reason; see also [Violent Items](#)), and explicit types or representations of taxidermy. [Click here](#) to read more about how to properly list and tag mature content. Not all nudity is considered mature, and examples are listed below. If you find yourself questioning whether your item is mature, then it is likely a good idea to assume that it is mature content, and you should label it as such.

When deciding whether mature content crosses over the threshold into pornography, we take into consideration the explicitness of depictions of sexual activity or content.

Unwanted exposure to sexually explicit/suggestive content

Etsy has policies on how to properly list “mature content”, which includes any sexually explicit products (ex. products used in sexual activity and/or which depict sex organs) or sexually suggestive products. These policies are intended to ensure that individuals who do not wish to see this content are not exposed to it. However, this is not what happens.

Listing Mature Content Correctly

Etsy aims to maintain a marketplace appropriate for general audiences, but some content may not be suitable for everyone. If you are selling items with mature content as defined below, you must comply with the stipulations in this policy to list items appropriately. Mature content generally falls into one of three categories:

1. Sexually Explicit This includes items intended for use during sexual activity, items used to promote sexual wellness, items used for sexual pleasure enhancement, and items depicting or describing sex organs.

Examples include:

- Kegel weights
- Sex toys
- Dildos, vibrators
- BdsM/bondage gear
- Sex furniture
- Visual depictions of human genitalia or anus
- Items resembling genitalia

2. Sexually Suggestive This includes items with text or imagery intended to be sexually provocative.

Examples include:

- Items, such as clothing, with language describing explicit or euphemistic sexual activity
- Listings with text or imagery intended to fetishise the item for sale

3. Graphic This includes items with violent, gory, or profane text or imagery (some violent items are prohibited - see our [Violent Items policy](#)). This also includes explicit [taxidermy](#).

Examples include:

- Excessive use of profane language in print or imagery
- Imagery depicting graphic dispositions of human bodies, including dead, dying, profusely bleeding, burned, etc.
- Gory visuals, such as mutilated body parts or exposed internal organs
- Explicit types or representations of taxidermy, such as wet specimens or displaying internal organs
- Mature content listings will remain in all Etsy searches by default. If you would like to remove mature content from your search, type “-mature” at the end of your search.

Mature content must comply with the following policies:

- Listings containing mature content must be tagged with “mature”.
- Mature content may not appear in the public areas of your account, including but not limited to username, avatar, or shop home.
- The first thumbnail image in your item listing should be kept appropriate for general audiences. Additional images in the listing may show the item in its entirety.

As shown in the screenshot above, Etsy recommends that users type “-mature” at the end of their search if they don’t want to see mature content. Below are some examples of what was displayed on the first page of results when we searched innocuous terms with “-mature”. In some cases, inappropriate content ONLY showed up when we added “-mature”, which means that Etsy’s suggested method for protecting users from this content is actually making it worse for the users.

Search term: “Daddy -mature” (Jan 2022). Note that when we searched simply “Daddy”, there were NO inappropriate results on the first page.



Daddy's Pussy Thong / DDLG Daddy Dom Panti...

★★★★★ (157)

CA\$21.99

CelestialRedShop



This Ass Belongs to Daddy DDLG Shorts / Dadd...

★★★★★ (157)

CA\$26.99

CelestialRedShop



Fuck Me Sticker | Yes Daddy Sticker | Set of 2

★★★★★ (12)

CA\$4.00 **FREE** delivery

thestickyshopCA

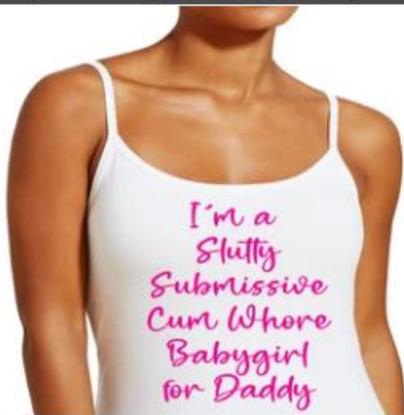


Daddy's Little Slut Thong / DDLG Daddy Dom P...

★★★★★ (157)

CA\$21.99

CelestialRedShop



I'm a Slutty Submissive Cum Whore Babygirl fo...

★★★★★ (83)

CA\$34.99 **FREE** delivery

NSFWearCanada



Throat Fuck Me Daddy DDLG Thong / Daddy D...

★★★★★ (157)

CA\$21.99

CelestialRedShop



Daddy's Little Slut Booty Shorts / DDLG Daddy ...

★★★★★ (157)

CA\$26.99

CelestialRedShop



MARRY a SUPER RICH Man or Woman! Attract ...

★★★★★ (2,689)

CA\$332.71 FREE delivery

Ad by Etsy seller

The above photo implies the concept of a “sugar daddy”: a wealthy older man who pays young women for a pseudo-relationship that is really just prostitution.

Search term: “Daddy’s little girl -mature” (Jan 2022). These results were similar for when we searched simply “Daddy’s little girl”



Daddy's Little Slut T Shirt, Yes Daddy Shirt, DD...

★★★★★ (43)

CA\$17.89 FREE delivery

GoodGirlBoutiqueUK



This Ass Belongs to Daddy DDLG Shorts / Dadd...

★★★★★ (157)

CA\$26.99

CelestialRedShop



Daddy's Little Slut Booty Shorts / DDLG Daddy ...

★★★★★ (157)

CA\$26.99

CelestialRedShop



Daddy's Pussy Thong / DDLG Daddy Dom Pant...

★★★★★ (157)

CA\$21.99

CelestialRedShop



Cum In Me Daddy Panties | Fuchsia Daddy Pant...

★★★★★ (174)  Star Seller

CA\$14.85 ~~CA\$18.57~~ (20% off)

GrinsGalore



Yes Daddy - Temporary Tattoo for kink play in y...

★★★★★ (60)

CA\$3.50

AlexaSimStudio



Daddy's Good Girl DDLG Panties / BDSM Dadd...

★★★★★ (157)

CA\$21.99

CelestialRedShop