

Anthony Wood  
Chairman and Chief Executive Officer  
150 Winchester Circle  
Los Gatos, CA 95032

Dear Mr. Wood:

We the undersigned survivors and advocates from twelve countries are writing to request that Roku shut down the Pornhub private channel<sup>1</sup> and block any hosting or facilitation of MindGeek entities. Because Roku allows developers to set up “private” or “hidden” channels, Roku has become a major mainstream destination for streaming sexually exploitive content. MindGeek, the owner of Pornhub and numerous other hardcore pornography websites, is enabling and profiting from child sexual abuse, sex trafficking, non-consensual content, and sexual violence. By hosting a channel for this entity your corporation is enabling this abuse to continue.

MindGeek has been publicly confronted by numerous survivors, who have come forward about their sex trafficking or child sexual abuse being filmed and then uploaded and shared countless times on Pornhub and their other MindGeek websites—one survivor told the New York Times “Pornhub became my trafficker.”<sup>2</sup> Others have shared that Pornhub (and therefore Mindgeek) profited from distributing recorded rape, non-consensually recorded and/or non-consensually uploaded intimate videos.<sup>3</sup>

In response, Visa, Mastercard, and Discover credit cards rightly cut ties with Pornhub.<sup>4</sup> The recent New York Times investigative piece, titled “The Children of Pornhub,” outlined the rampant abuse on Pornhub, an online petition has garnered over 2 million signatures to shut down Pornhub for aiding sex trafficking,<sup>5</sup> and multiple class action civil lawsuits have been filed.<sup>6</sup> American Rep. Jackie Speier, D-Calif, Sen. Ben Sasse, R-Neb, Sen. Jeff Merkley, D-OR, Sen. Rob Portman, R-Ohio have spoken out with concerns about sex trafficking and non-consensual content on Pornhub, and some have called for a US Department of Justice.<sup>7</sup>

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<sup>1</sup> <https://my.roku.com/add/pornhub>

<sup>2</sup> Nicholas Kristof, “The Children of Pornhub” New York Times, 2020  
<https://www.nytimes.com/2020/12/04/opinion/sunday/pornhub-rape-trafficking.html>

<sup>3</sup> Megha Mohan, “I was raped at 14, and the video ended up on a porn site” BBC, 2020,  
<https://www.bbc.co.uk/news/stories-51391981>

<sup>4</sup> Jasmin Goodwin, “Mastercard, Visa and Discover cut ties with Pornhub following allegations of child abuse” CNN, 2020 <https://edition.cnn.com/2020/12/14/business/mastercard-visa-discover-pornhub/index.html>

<sup>5</sup> <https://traffickinghubpetition.com/>

<sup>6</sup> “GirlsDoPorn case: California company ordered to pay \$13 Million” Washington Post, January 2020  
[https://www.washingtonpost.com/gdpr-consent/?next\\_url=https%3a%2f%2fwww.washingtonpost.com%2fbusiness%2f2020%2f01%2f03%2fjudge-awards-million-women-who-say-they-were-tricked-into-pornography%2f](https://www.washingtonpost.com/gdpr-consent/?next_url=https%3a%2f%2fwww.washingtonpost.com%2fbusiness%2f2020%2f01%2f03%2fjudge-awards-million-women-who-say-they-were-tricked-into-pornography%2f)

<sup>7</sup> Dorman, Sam, “Pornhub faces bipartisan scrutiny, calls for investigation amid trafficking concerns” Fox News, March 2020, <https://www.foxnews.com/media/pornhub-doj-investigation-bipartisan-scrutiny>

Further, a Canadian parliamentary committee questioned MindGeek executives as part of their investigation about their harmful practices. During one of these investigative hearings, it was revealed that Pornhub lied about having a partnership with the National Center on Missing and Exploited Children (NCMEC). It was also revealed that Pornhub did not report child sexual abuse materials (CSAM, i.e. child pornography) to US or Canadian child protection agencies from 2008-2020.<sup>8</sup> This is particularly egregious because Canada passed a law in 2011 requiring all companies in Canada to report CSAM. This means Pornhub, and the corporation MindGeek, failed to abuse by the law in Canada, despite the fact that they publicly falsely claimed to have a strong partnership with the NCMEC.

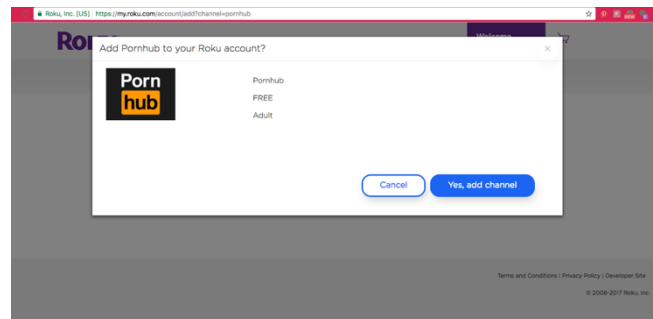
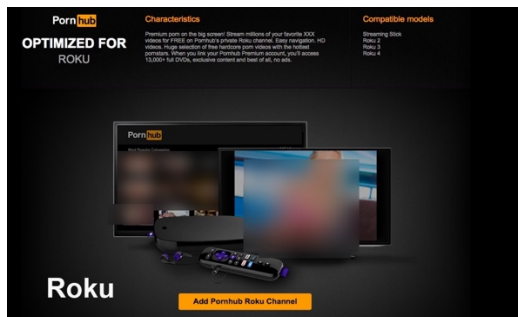
It is clear that Pornhub/MindGeek cannot be trusted to self-regulate, and that even studio produced pornography (for example: Girls Do Porn, Czech Casting, Jacquie and Michel, and more) is rife with examples of sexual trafficking, sexual violence and coercion.

Further there is rampant racism promoted and eroticized on MindGeek platforms. Pornography “channels” MindGeek has facilitated, for example, include: Exploited Black Teens, Exploited African Immigrants, Black on Black Crime, African Sex Slaves, Black Ambush, and more.

Roku remains one of the only major corporate entities continuing to support the infrastructure of MindGeek – a decision that not only legitimizes an inherently racist, violent, and degrading company, but also leaves your corporation open to liability as well. Apple TV and Amazon Fire TV have rightly taken measures to prohibit hardcore pornographic content from being accessed through their services.

Roku can now have no excuse of ignorance that they are partnering with the world’s most prolific sexual exploiters by hosting channels for any MindGeek subsidiary. We call on your corporation to cut all ties with MindGeek, and other pornography platforms, and remove their channels from your platform. We also offer you an opportunity to meet with survivors and subject matter experts, such as ourselves, to understand these issues (email [public@ncose.com](mailto:public@ncose.com).)

### Examples of Widely Publicized Pornhub Roku Channels:



<sup>8</sup> “Meeting No. 21 ETHI - Standing Committee on Access to Information, Privacy and Ethics” February 22, 2021. <https://parlvu.parl.gc.ca/Harmony/en/PowerBrowser/PowerBrowserV2/20210222/-1/34824?Language=English&Stream=Video>

Sincerely,

*Australia*

Caroline, Nuthall, Survivor Leader  
Anna Kerr, Feminist Legal Clinic Inc.  
Melinda, Tankard Reist, Collective Shout

*Canada*

Amy Wing, Survivor Leader  
Farida Mohamed, Canadian Council of Muslim  
Women Montreal  
Glendyne Gerrard, Defend Dignity  
Jeanne Sarson, Persons Against Non-State  
Torture  
M.J., Ferrari, Children's Fund of Canada, Inc.  
Shanza Khan, CCMW Niagara Halton  
S.L Bondarchuk, Canadian Women's Declaration;  
Edmonton Small Press Association  
Janes Watson, Canadian Federation of University  
Women Sherbrooke & District

*New Zealand*

Bob McCoskrie, Family First New Zealand

*Nigeria*

Chinyere Eyoh, Survivor Leader & Sexual  
Offences Awareness & Response Initiative

*Sweden*

Meghan Doneva, Talita

*United Kingdom*

Anna Fisher, Nordic Model Now!  
Haley McNamara, International Centre on Sexual  
Exploitation (UK) & National Center on Sexual  
Exploitation (US)  
Vanessa Morse, Centre to End All Sexual  
Exploitation (CEASE)

*Burundi*

Willy Nkurunziza, Association Pour la Promotion  
de la Santé Humaine (A.P.S.H-BURUNDI)

*Denmark*

Heidi Als Ringheim, Mediesundhed for Børn &  
Unge (Mediahealth for Children and Youth)

*Germany*

Maria Decker, SOLWODI

*Liberia*

Alvin Winford, African Network for the  
Prevention and Protection against Child Abuse  
and Neglect (ANPPCAN) Liberia

*South Africa*

Dr. Marcel, Van der Watt, National Freedom  
Network

*United States of America*

Jennisue Jessen, Survivor Leader and US Advisory  
Council on Human Trafficking Member  
Monica Mazzitelli, Incest Survivor  
Nacole Svendgard, Parent of a Survivor  
Ashlie Bryant, 3Strands Global Foundation  
Cynthia Collins, SpeakHope  
Dianne Post, Central Phoenix Inez Casiano NOW  
Gail Dines, Culture Reframed  
Kristen Jenson, Protect Young Minds  
Suzanne Isaza, Incest AWARE  
Teresa Ulloa, Coalition Against Trafficking in  
Women and Girls in Latin American and the  
Caribbean (CATW-LAC)  
Judi Ricco, Faithful Love, Inc  
Mary Kehoe, Shine a Light Network  
Laila Mickelwait, Traffickinghub  
Lisa Varga, Agape International Missions  
Susan Ingram, Walk Her Home  
Kay Duffield, Reset180  
Jason Frost, Wired Human  
Daniel Eastman, The Avery Center for Research  
and Services  
Robin Reber, Star Guides Wilderness