Dear Mr. Szulczewski:

We the undersigned 104 survivors and advocates from 13 countries are writing to request that the Wish shopping platform halt all advertisements with MindGeek entities. MindGeek, the owner of Pornhub and numerous other hardcore pornography websites, is enabling and profiting from child sexual abuse, sex trafficking, non-consensual content, and sexual violence. By advertising with this entity your corporation is enabling this abuse to continue.

MindGeek has been publicly confronted by numerous survivors, who have come forward about their sex trafficking or child sexual abuse being filmed and then uploaded and shared countless times on Pornhub and their other websites.1 Others have shared that Pornhub profited from distributing recorded rape, non-consensually recorded and/or non-consensually uploaded intimate videos.2

In response, Visa, Mastercard, and Discover credit cards rightly cut ties with Pornhub.3 The New York Times article, titled “The Children of Pornhub,” has outlined the rampant abuse on Pornhub, and an online petition has garnered over 2 million signatures to shut down Pornhub for aiding sex trafficking,4 and multiple class action and civil lawsuits have been filed. American Rep. Jackie Speier, D-Calif, Sen. Ben Sasse, R-Neb, Sen. Jeff Merkley, D-OR, 5

Further, a Canadian parliamentary committee questioned MindGeek executives as part of their investigation about their harmful practices. During one of these investigative hearings, it was revealed that Pornhub lied about having a partnership with the National Center on Missing and Exploited Children (NCMEC). It was also revealed that Pornhub did not report child sexual abuse materials (CSAM, i.e. child pornography) to US or Canadian child protection agencies from 2008-2020.6 This is particularly egregious because Canada passed a law in 2011 requiring all companies in Canada to report CSAM. This means Pornhub, and the corporation MindGeek, failed to abuse by the law in Canada, despite the fact that they publicly falsely claimed to have a strong partnership with the NCMEC.

2 Megha Mohan, “I was raped at 14, and the video ended up on a porn site” BBC, 2020, https://www.bbc.co.uk/news/stories-51391981
4 https://traffickinghubpetition.com/
It is clear that Pornhub/MindGeek cannot be trusted to self-regulate, and that even studio produced pornography (for example: Girls Do Porn, Czech Casting, Jacque and Michel, and more) is rife with examples of sexual trafficking, sexual violence and coercion.

Further there is rampant racism promoted and eroticized on MindGeek platforms. Pornography “channels” MindGeek has facilitated, for example, include: Exploited Black Teens, Exploited African Immigrants, Black on Black Crime, African Sex Slaves, Black Ambush, and more.

Wish remains one of the only major corporate entities continuing to support the infrastructure of MindGeek – a decision that not only legitimizes a racist, criminally violent, and degrading company, but also leaves your corporation open to liability as well. Wish is a top advertiser for hardcore pornography conglomerate MindGeek’s websites, which include Pornhub.7 And in an investigative hearing before the Canadian government, MindGeek’s co-owner and CEO Feras Antoon told members that 50% of their revenue comes from advertising.8 Already Kraft Heinz and Unilever have stopped advertising on Pornhub.9

Wish can now have no excuse of ignorance that they are partnering with one of the largest corporate sexual exploiters by advertising with any MindGeek subsidiary. In fact, it appears that Wish is intentionally advertising with this sexually exploitive corporation in order to seek to increase profits for exploitive products sold by Wish, including the spycams marketed to appear as useful for filming a person in a sexual situation without their knowledge or consent, and sex dolls. We call on you to halt the sale of these harmful products, and to cut all ties with MindGeek. We also offer you an opportunity to meet with survivors and subject matter experts, such as ourselves, to understand these issues (email public@ncose.com.) 57

Sincerely,

Australia
Anna Kerr, Feminist Legal Clinic Inc. 
Nikki Capp, Advocate
Melinda Tankard Reist, Collective Shout
Sarah O'Neill, Survivor Leader
Tim Ross, Lutheran Church of Australia

Canada
Amy Wing, Survivor of Commercial Sexual Exploitation
Casandra Diamond, Survivor, BridgeNorth, Women's Mentorship & Advocacy Services
Katarina MacLeod, Survivor, Rising Angels Awareness and Restorative Care
Kaleigh Mahony, Survivor, Tell Your Friends Society

New Zealand
Bob McCoskrie, Family First New Zealand

Nigeria
Chinyere Eyoh, Survivor Leader & Sexual Offences Awareness & Response Initiative

Singapore
Jonathan Lee, Advocate

South Africa
Anita Bron, Social Scientist
Nicholas Le Mesurier, Advocate
Marcel Van der Watt, National Freedom Network

Sweden

7 MindGeek owns TrafficJunky which powers all advertisements for the MindGeek empire. Their media kit lists Wish as their top advertiser.
9 "Unilever and Heinz pay for ads on Pornhub, the world’s biggest porn site" The Sunday Times November 03 2019, https://www.thetimes.co.uk/article/unilever-and-heinz-pay-for-ads-on-pornhub-the-worlds-biggest-porn-site-knjzlmwzv
Kelly Tallon Franklin, Survivor, Courage for Freedom
Laurie Mackenzie, Survivor Leader
Rachel Manichoose, Survivor
Rose Sullivan, Survivor
Shona Stewart, Survivor Leader, StCFServices
Brian Krammer, The Overcoming Porn Initiative
Cheryl Perera, OneChild
Debbie Pond, U-R Home Awareness & Support Services
Denise March, Beacon Bags
Dolina Smith, Parents Aware
Farida Mohamed, Canadian Council of Muslim Women Montreal
Gladys Mok, Fight4Freedom
Glendyne Gerrard, Defend Dignity
Hennes Doltze, Forward House
Jacob Pothaar, Highland Crossroads Inc
Janet Watson, Canadian Federation of University Women Sherbrooke & District
Jeanne Sarson, Persons Against Non-State Torture
Jennifer Potter, 4:one
John Cassells, Lifeworthy - SIM Canada
Julia Beazley, The Centre for Faith and Public Life
Linda MacDonald, Persons Against Non-State Torture
Louise Froese, The Journey
Marissa Kokkoros, Aura Freedom
Maureen Kling, University Women's Club of Vancouver
Megan Walker, London Abused Women’s Centre
Michele Hines, Correctional and Justice Services
Naomi Holland, Redeemed With Purpose
Penny Rankin, Montreal Council of Women
Rafaela D, Arrêter Exploitationhub
Randene Hardy, Vancouver Collective Against Sexual Exploitation (VCASE)
Ruby Langan, AWAN
Sandra Harrison, Vancouver Collective Against Sexual Exploitation
Sara Foss, Aboriginal Women's Action Network
Shanza Khan, CCMW Niagara Halton
S.L. Bondarchuk, Edmonton Women & Allies Against the Sex Industry (EWAASI)

**Costa Rica**

Susan Bissett, Face of Justice

**France**

Samuel Gehl, Syngenta

Monica Mazzitelli, Film Directress

**United Kingdom**

Anna Fisher, Nordic Model Now!
Haley Mcnamara, International Centre on Sexual Exploitation
Vanessa Morse, Centre to End All Sexual Exploitation (CEASE)

**United States of America**

Bonnie Hackett, Survivor
Deborah Lovern, Survivor
Jacqueline Skaggs, Survivor Leader
Jennisue Jessen, Member, US Advisory Council on Human Trafficking
Kim Rogers, Survivor
Lisa Watts, Survivor
Melissa Pulsipher, Survivor
Nacole Svendgard, Parent of Survivor
Nancy Mills, Survivor, Therapist
Selina Deveau, Survivor Leader, Capture Humanity
Ashley Hardick, TGTHR
Ashlie Bryant, 3Strands Global Foundation
Bethanee Syversen, ExPOSE
Charleen Ray, Lydia’s House Of Zion, LLC
Dawn Hawkins, National Center on Sexual Exploitation
Dianne Post, Central Phoenix Inez Casiano NOW
Erica Billick, Living in Liberty
Erin Walker, End Exploitation Montana
Felecia George, Set Free Monterey Bay
Gail Dines, Culture Reframed
Jamie Smith, Home of Hope
Jasmynne Cummings, The Samaritan Women
Jason Front, Wired Human
Judi Riccio, Faithful Love, Inc
Kit Deu, NH Traffick Free
Laila Mickelwait, Traffickinghub
Lisa Rhodes, North Alabama Human Trafficking Task Force
Lisa Varga, Agape International Missions
Malyneath Vong, Global Fashion Mission LLC
Marcia Stocks, Oneida Crisis Center
Mary Bawden, Dance Awareness: No Child Exploited
Mary Kehoe, Shine a Light Network
Megan Lundstrom, The Avery Center for Research and Services
Patrice Perrone, The Project Foundation
Robin Reber, Star Guides Wilderness
**Germany**
Maria Decker, SOLWODI
Ursula Horn, Netzwerk gegen Feminizide

**Liberia**
Alvin Winford, African Network for the Prevention and Protection against Child Abuse and Neglect (ANPPCAN) Liberia

Ruth Ann Larson, Citizens Against Sex Trafficking
Sandra Coombs, Aglow International
Shandra Woworuntu, Mentari
Susan Ingram, Walk Her Home
Suzanne Isaza, Incest AWARE
Tabatha Thatcher, Nomoretears21:4
Teresa Ulloa, CATWLAC
Terri Forliti, Breaking Free
Terri Marshall-Schrader, Alamos Colleges